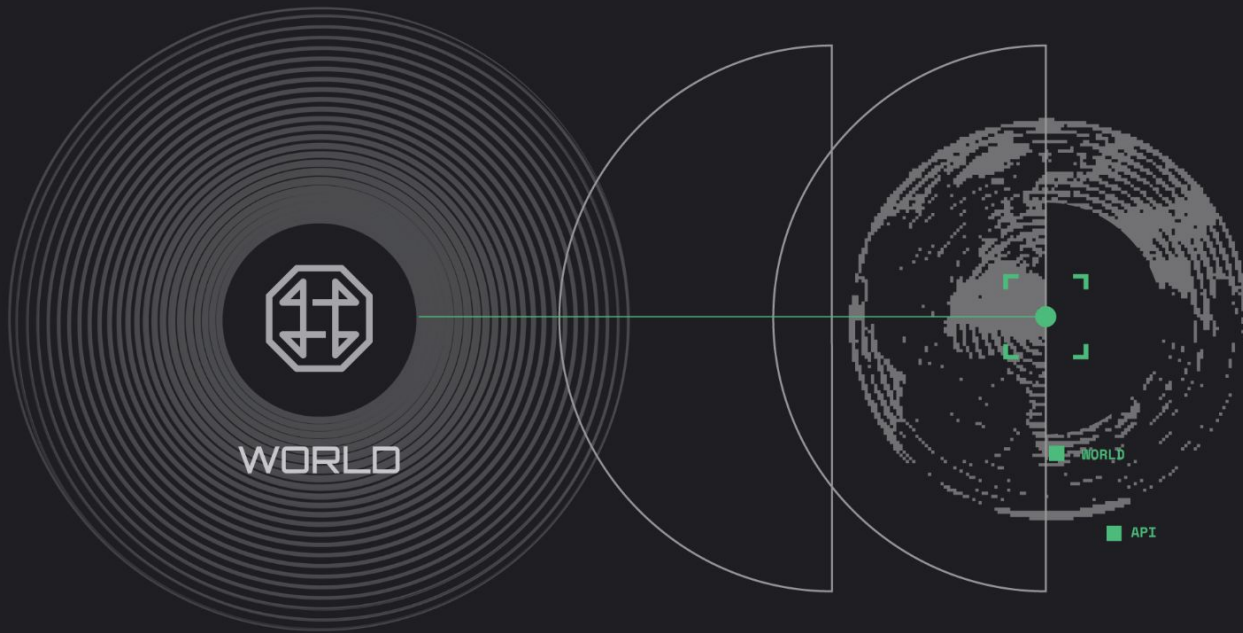




■ FEEDS

■ WORLD

■ API



 **NOSIBLE**

 WORLDWIDE WEB
SURVEILLANCE

   2021
2026  



THE LARGEST DATABASE OF WORLD EVENTS EVER MINED FROM THE WEB

WEBPAGES



2.5B

TOKENS



500B

SOURCES



300K

TICKERS



45K

LANGUAGES



95

YEARS



30

EVENTS



100M⁺

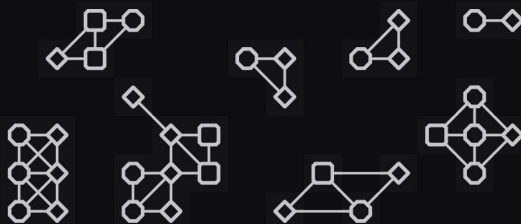
WHAT IS AN EVENT?

An event is anything people are discussing on the web at any moment in time. An event could be a conflict, company earnings, a sports game, new regulations, a weather event, court cases, or even a TikTok trend.



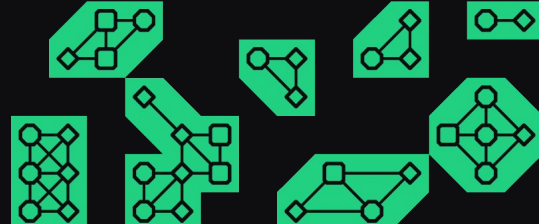
STEP 1

Crawl the web without limits. We monitor every human interest in every geography and language.



STEP 2

We use our search engine to connect similar content at every point in time. The outcome is a giant network.



STEP 3

We use AI algorithms to discover events and organize them into a deep ontological filing system.



ONTOLOGY ENRICHMENT

Every event is organized using a deep multi-layer ontology system. All events are assigned to genres, topics, media frames, and Ekman emotions. Financial events are assigned to asset classes, sectors, industries, and corporate events. Conflict events are assigned to PLOVER and MITRE ATT&CK classifications. Health events are assigned to relevant ICD-11 codes.



ENTITY ENRICHMENT

Every event is tagged with named entities. We detect and count mentions of people, organizations, geopolitical entities, physical locations, dates, times, and more. Events that mention organizations are cross-referenced with our database of ~45,000 tickers. If a match is found we tag events with ticker codes, ISIN codes, FIGI codes, websites, and more.

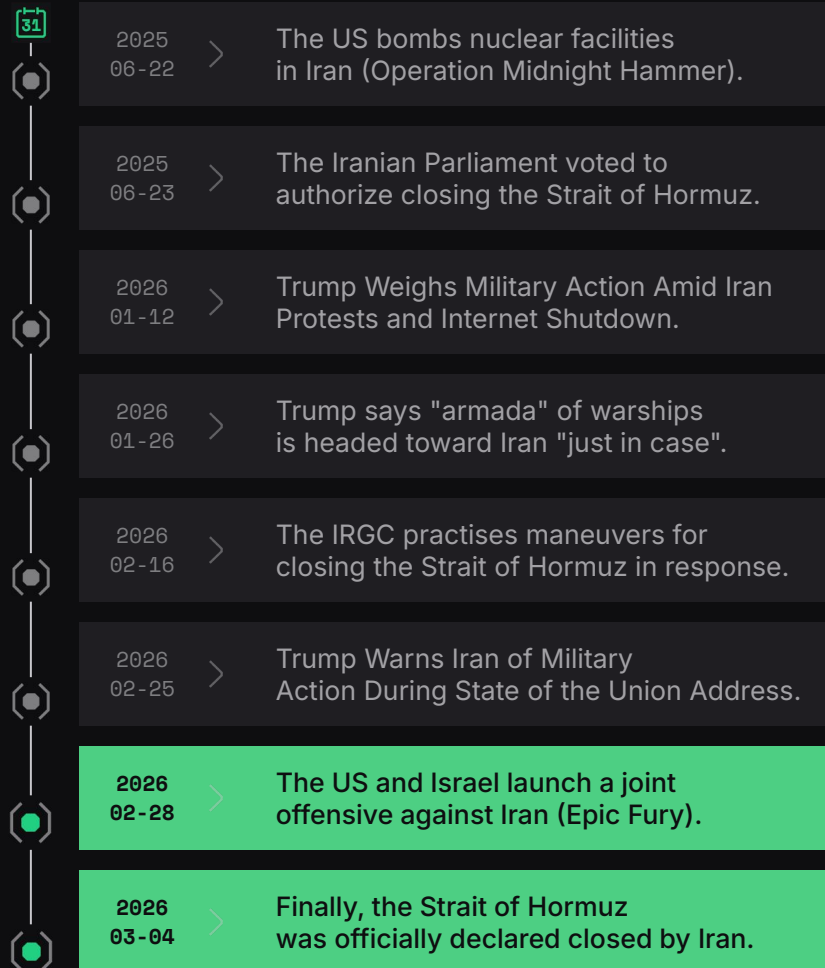
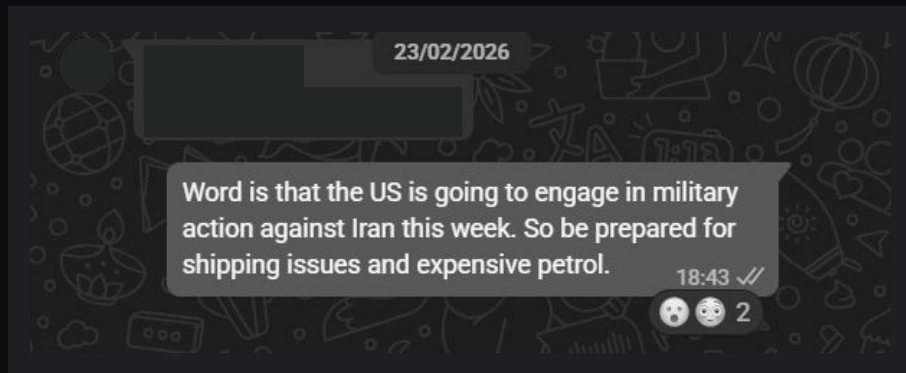


SIGNALS ENRICHMENT

The relative importance of each event is quantified. We assign every event metrics including coverage (unique strings, unique web pages, unique netlocs), financial sentiment (positive, neutral, or negative), temporality (forward-looking or not), materiality (high, medium, or low), and expected time horizon (intraday, days, weeks, months, quarters, or years).

IT WAS NOT A “SURPRISE”

The events were signalled well ahead of time.



THERANOS WARNINGS

We didn't predict Theranos, **the web** did.

TOTAL LOSS

\$9Bn



2014
06-12



"Critics are puzzled ... If Theranos is making breakthrough analyzers, they wonder, why doesn't it just sell them to existing labs?"



2014
12-07



"When I asked for evidence ... I asked if the tests had been conducted by an independent third party ... he wouldn't say which ones."



2015
10-11



"the FDA had pressured Theranos to stop using its Edison technology ... because of concerns about the machine's accuracy"



2015
10-27



"... the proprietary blood draw container used by Theranos is an "uncleared medical device" that requires a full review."



2018
03-14



The SEC charged Theranos with fraud, vaporizing their \$9 billion valuation. While the web signaled discrepancies for years, hedge funds, elite family offices, and prominent VCs were completely blindsided. They lost billions by trusting polished pitches over the web.



EVERGRANDE WARNINGS

We didn't predict Evergrande, **the web did.**

TOTAL LOSS

\$50Bn



2017
03-28



"China Evergrande vows to de-leverage in 2017 after borrowings rise 80 percent"



2019
04-18



"The market is beginning to question Evergrande's commitment [to reducing their unsustainable debt levels]"



2020
10-30



"... previously lent money to Evergrande. This time, none did due to concern about the developer's high debt level"



2021
08-27



"China's central bank ... issues a rare warning that the company needs to reduce its debt risks and prioritise stability."



2021
12-09



Evergrande's default trapped over \$300 billion in liabilities and shook the global property market. Despite years of glaring liquidity warnings from the web, international banks and bond funds were caught completely off guard. The web did its job, market participants did not.



WIRECARD WARNINGS

We didn't predict Wirecard, **the web did.**

TOTAL LOSS

\$5Bn



2015
04-27



"... Why do accounts filed in Singapore not match totals reported in Germany? What are €670m of intangibles ... really worth?"



2019
02-21



"Wirecard AG fell the most in more than a decade on Friday after a report that a law firm found evidence of alleged forgery ..."



2019
03-03



"For over a decade, Wirecard has been the subject of allegations of fraud and money laundering. ..."



2019
10-14



"... internal documents from the payments company point to a concerted effort to fraudulently inflate sales and profits"



2020
06-25



Wirecard's insolvency erased a €25 billion market cap when €1.9 billion vanished. Despite years of online talk about the fraud, regulators and institutional investors were blindsided. The open web exposed the rot, but the financial establishment didn't look.



STEINHOFF WARNINGS

We didn't predict Steinhoff, **the web did.**

TOTAL LOSS

\$20Bn



2015
06-25



"Steinhoff International and Brait SE are being investigated by South African regulators as part of an insider trading probe."



2015
12-07



"... the authorities are reviewing the balance sheet treatment of transactions between Steinhoff units and third parties"



2016
08-31



"Steinhoff: too much of a good thing ... Risks are growing ... ask whether such deals will ultimately make investment sense."



2017
08-24



"CEO among employees being investigated by German prosecutors in a 2015 case tied to possible accounting fraud."



2017
12-05



Steinhoff's accounting scandal wiped R200 billion off the exchange and devastated pension funds. While the web challenged their financials, asset managers were caught holding the bag. The web was loud and clear; but traditional risk models can't read words.



FUTURE EXAMPLE

WE PREDICT A SUGAR SPIKE

We are predicting a sugar spike.

NAMES TO WATCH



31

2026
02-25



ISMA cuts sugar estimates after satellite imagery showed yield damage.

2026
04-13



IMD forecasts 2026 monsoon at 92%, first below-normal April since 2015.

2026
04-14



Akola, Maharashtra hits 43.8°C in record breaking pre-monsoon heatwave.

2026
05-13



India announces immediate ban on sugar exports until 30 September 2026.

2027
05-01



Similar events occurred in 2008, 2009, 2010, 2015, 2019, 2022, and 2023. In six out of seven of those sugar futures were materially higher 12 months later. The price of sugar is a driver for numerous public equities worldwide and even an ETF (CANE).

USING AI YOU COULD

PAY ATTENTION TO EVERYTHING



2018-03-14

THERANOS
WARNINGS



2021-12-09

EVERGRANDE
WARNINGS



2020-06-25

WIRECARD
WARNINGS



2017-12-05

STEINHOFF
WARNINGS



2026-03-04

IRAN WAR
WARNINGS



2027-05-01

SUGAR SPIKE
WARNINGS



EVENTS



100M⁺

WHAT'S NEXT?

FIND YOUR ALPHA



WORLDWIDE WEB
SURVEILLANCE

//001

BUILD A MACRO FACTOR RISK MODEL

Hedge portfolios against real-world systemic shocks, not just lagging structured data.

//002

CONDUCT ECONOMETRIC EVENT STUDIES

Correlate decades of structured global events directly to market price movements.

//003

TRAIN A REGIME SWITCHING MODEL

Detect structural market transitions in real-time using ground-truth world event data.

//004

CREATE AGENTIC SUPER FORECASTERS

Feed world events into frontier large language models to create your own superforecasters.

//005

BACKTEST EVENT DRIVEN STRATEGIES

Test quantitative algorithms against historical black swans without look-ahead bias.

//006



SIMULATE TOMORROW

Train point-in-time foundation models on event sequences to simulate tomorrows.

TIME TO

LEVEL UP

	Ravenpack	 NOSIBLE
> SOURCE UNIVERSE	~40,000	>300,000
> LANGUAGES	13	95
> CONTENT BREADTH	TRADITIONAL NEWS	GENERAL WEB
> IPTC TOPICS	FINANCE	UNIVERSAL
> SENTIMENT MODE	CLOSED	OPEN
> PRICING MODEL	ALL OR NOTHING	PRO-RATA
> AI-NATIVE?	RETROFITTED	PURPOSE BUILT
> RAW DATA ACCESS	LIMITED	UNLIMITED
> ONTOLOGY	PRIVATE	PUBLIC

LET'S ERADICATE BLIND SPOTS

The world is not random. Cause and effect exist. For the first time in human history we can pay attention to everything on the web, at all times (thanks to AI).

Let's do it together.

> STUART@NOSIBLE.COM



LET THE WEB
COME TO YOU