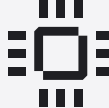




WORLDWIDE WEB
SURVEILLANCE



2021
2026



WEB ON
DEMAND



VISUAL GUIDELINES

WHO IS NOSIBLE?

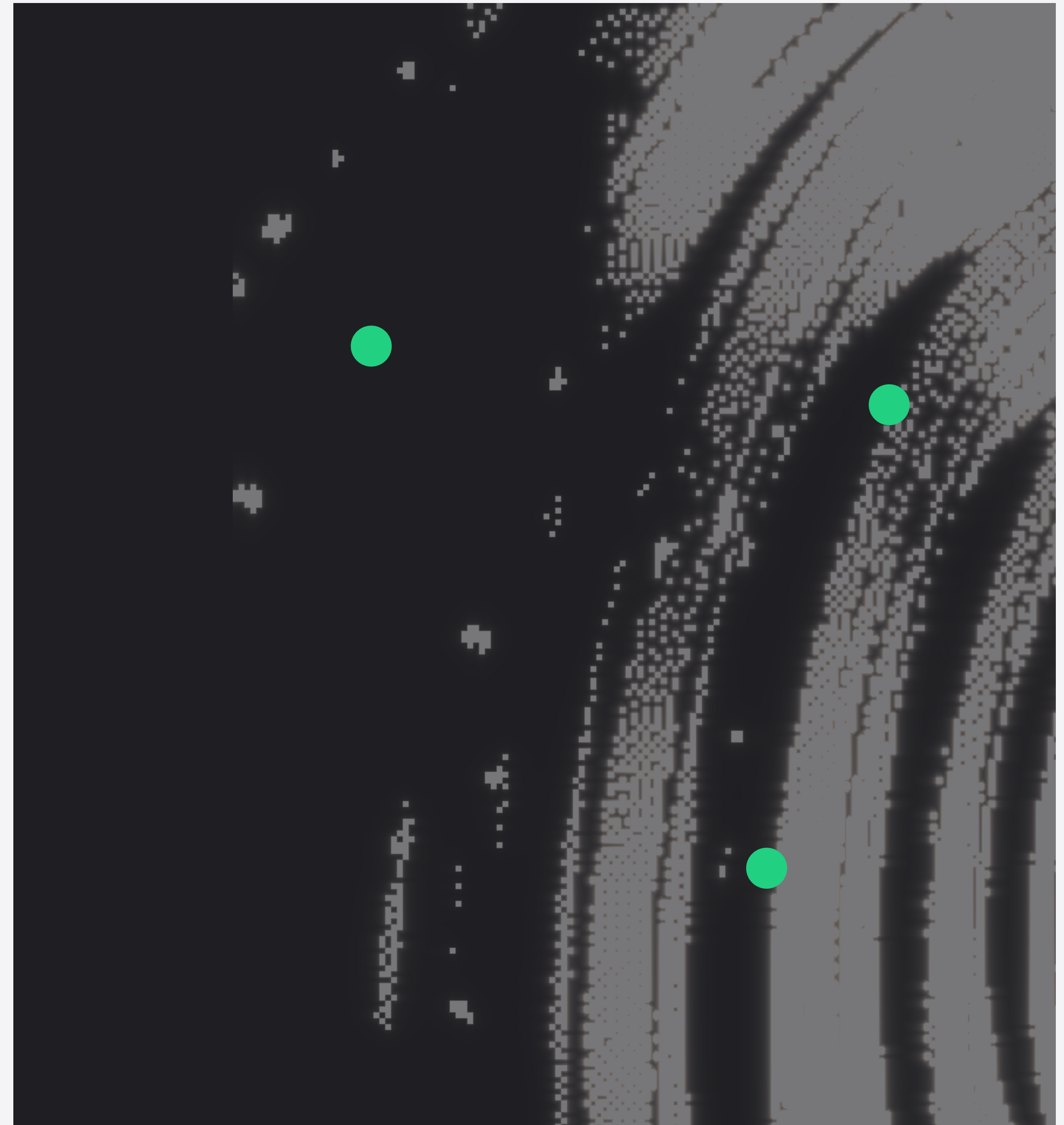
NOSIBLE IS A SEARCH
ENGINE BUILT EXCLUSIVELY
FOR AI SYSTEMS.

OUR VISION.

To create spaces where humans and artificial intelligence can coexist and redefine what it means to be exceptional together.

OUR MISSION.

To help investors transcend routine by building the means to delegate work to their artificial intelligences.



WE ARE HUMAN FIRST.

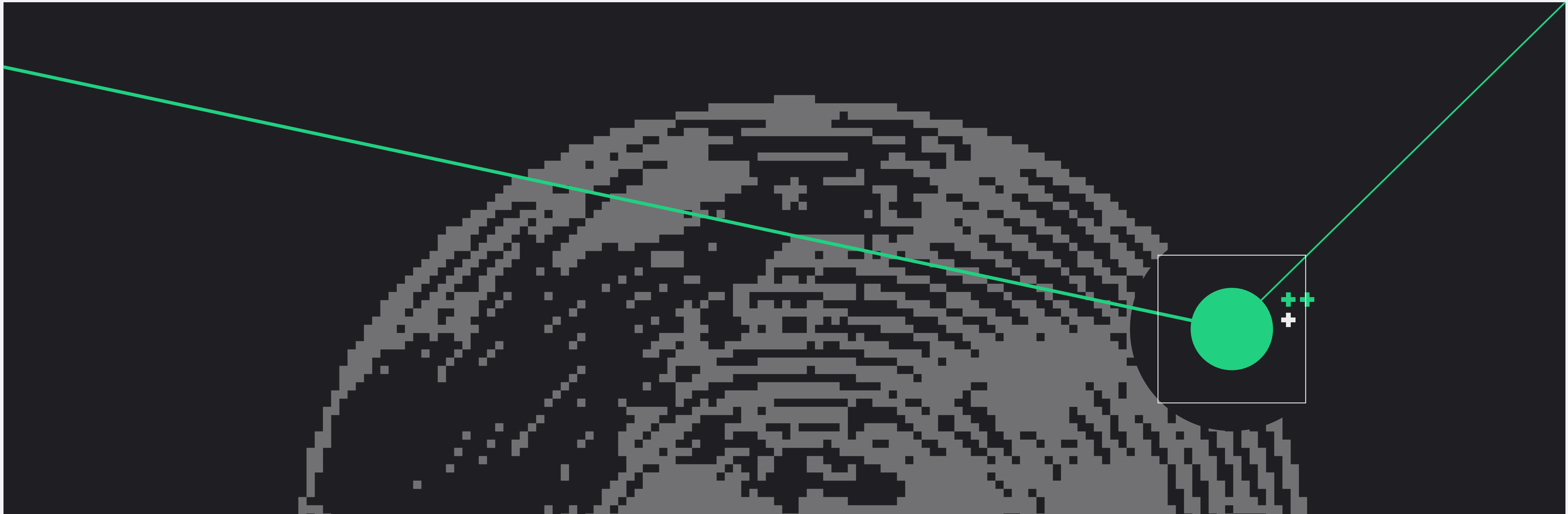
We build spaces that reaffirm the sanctity of human intelligence and its accomplishments.

WE ARE INVENTIVE.

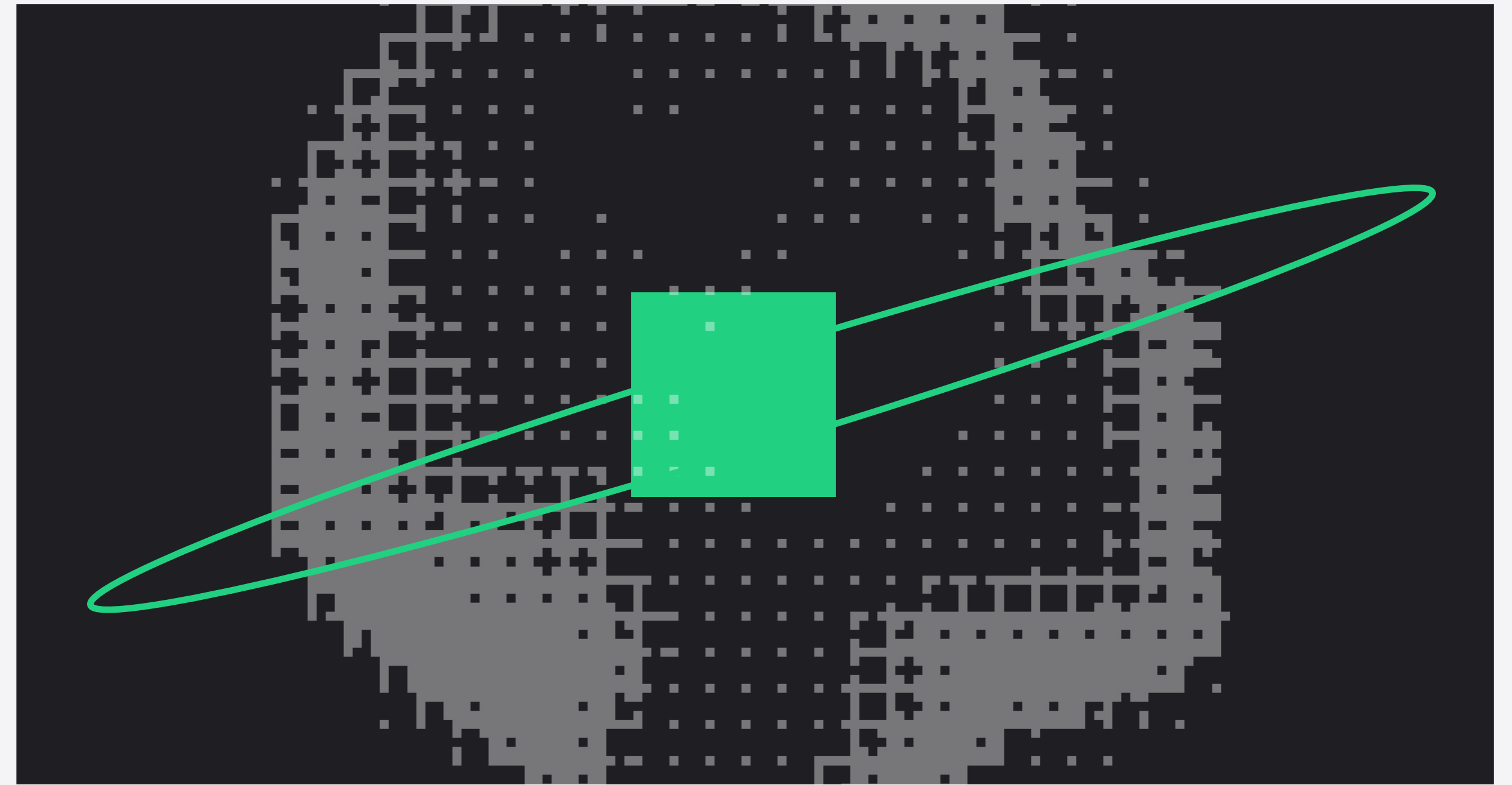
Like our clients, we protect and grow our resources in expectation of the unexpected.

WE ARE PIONEERING.

We do not accept the status quo, we find ways forward despite the discomfort it brings.

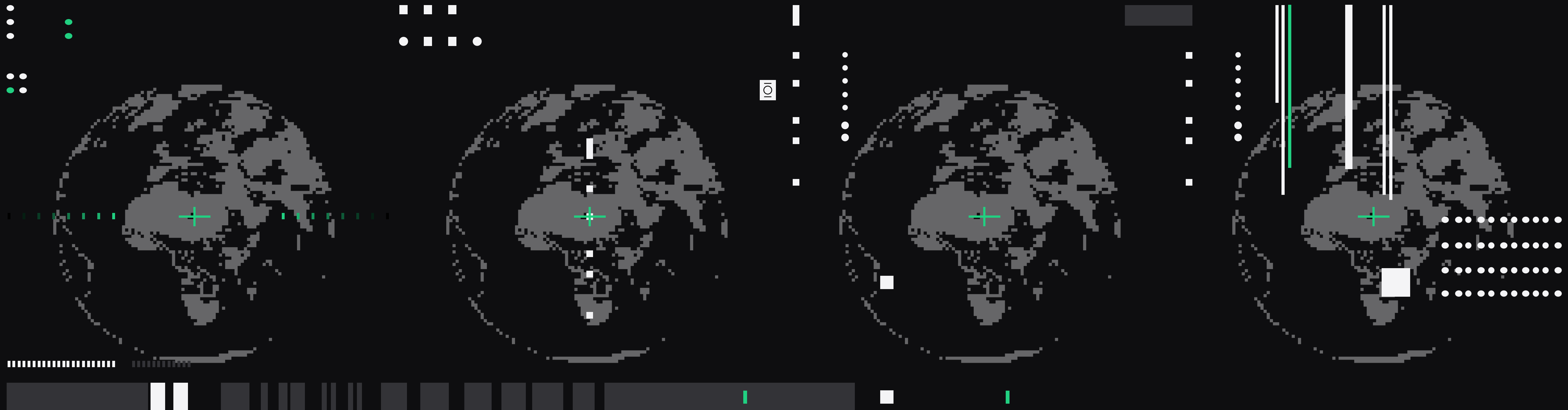


WE ARE

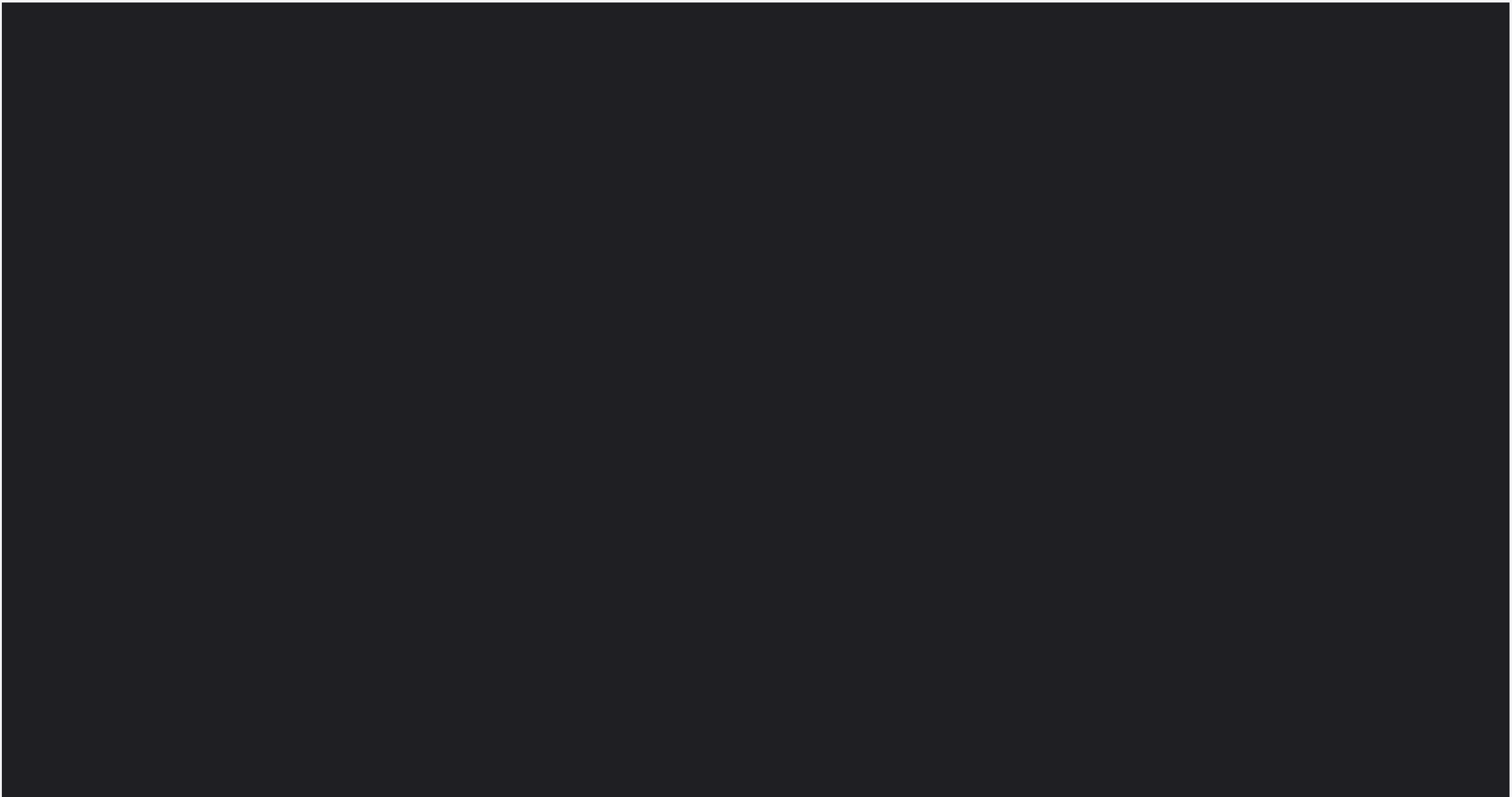


NOSSIBLE

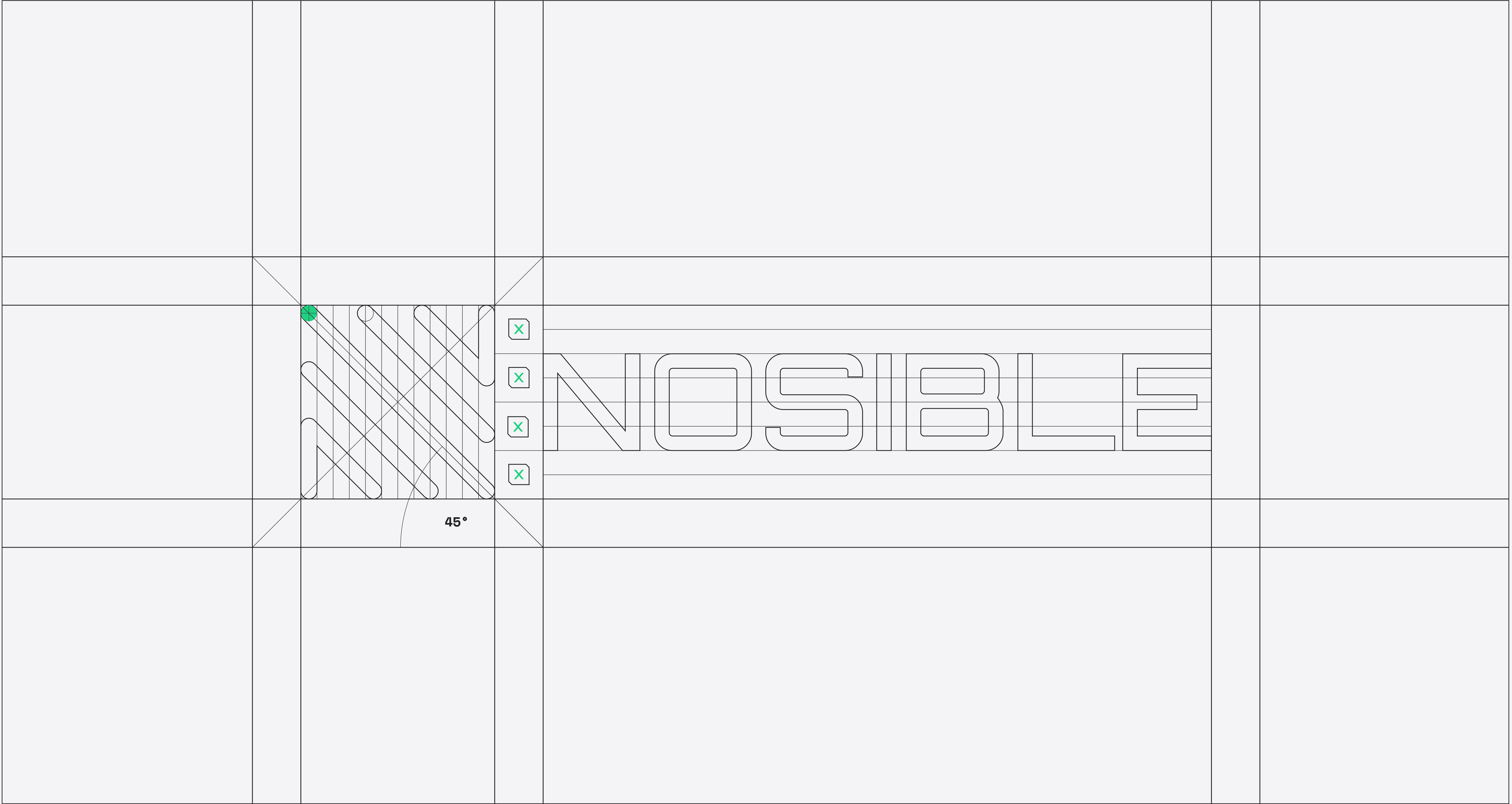
WORLDWIDE WEB SURVEILLANCE



WHAT TO EXPECT



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PRIMARY LOGO

The NOSIBLE identity is built as a modular logo system, designed for flexibility across digital and physical applications while maintaining a consistent visual language.



PRIMARY LOGO

The primary logo combines the logomark and logotype in a horizontal arrangement. This is the default and preferred version for most applications.

USE FOR:

Websites,
Presentations,
Official documents

WHY:

Ensures maximum
legibility and
brand recognition.

SECONDARY LOGO

The NOSIBLE identity is supported by a set of secondary logo variations designed to extend the flexibility of the brand across different formats and constraints. These include the stacked logo, logo mark, and logotype.

Each variation retains the core visual language of the primary logo while isolating specific elements to adapt to different spatial, technical, and compositional requirements. This modular approach ensures that the identity remains consistent, regardless of scale or context.



STACKED LOGO

Positions the logomark above the logotype, creating a more compact, balanced composition.

USE FOR:

square formats, social media, constrained layouts

WHY:

Ideal where horizontal space is limited



LOGOMARK

The logomark isolates the core symbol of the NOSIBLE identity. It enables consistent application in compact or minimal formats.

USE FOR:

Icons, Favicons, App buttons, Watermarks

WHY:

Must only be used where brand context is already established



LOGO TYPE

The logotype focuses on the NOSIBLE name, ensuring clarity and legibility in text-driven applications. It reinforces brand recognition.

USE FOR:

Minimal appl., Typography-led layouts

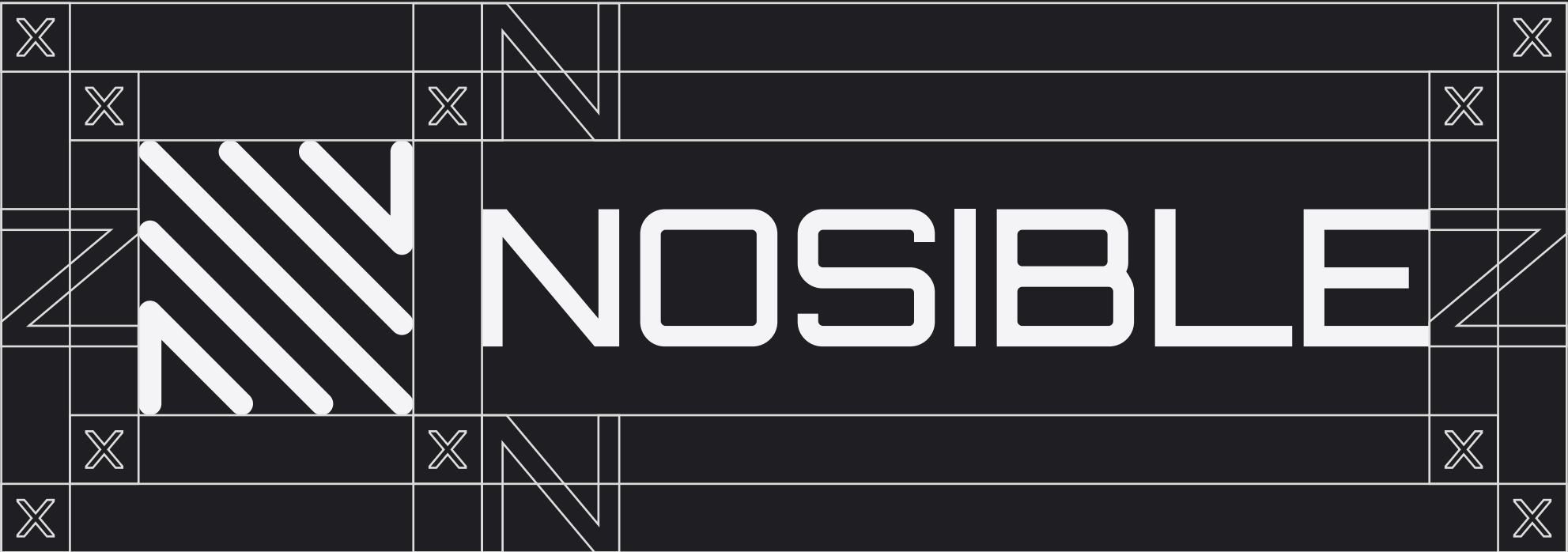
WHY:

Can be used independently in high-recognition contexts

PRIMARY LOGO CLEARSPACE

Clearspace defines the minimum area surrounding the logo that must remain free of any other elements.

This ensures the logo remains legible, prominent, and visually unobstructed across all applications.



PRIMARY LOGO CLEARSPACE

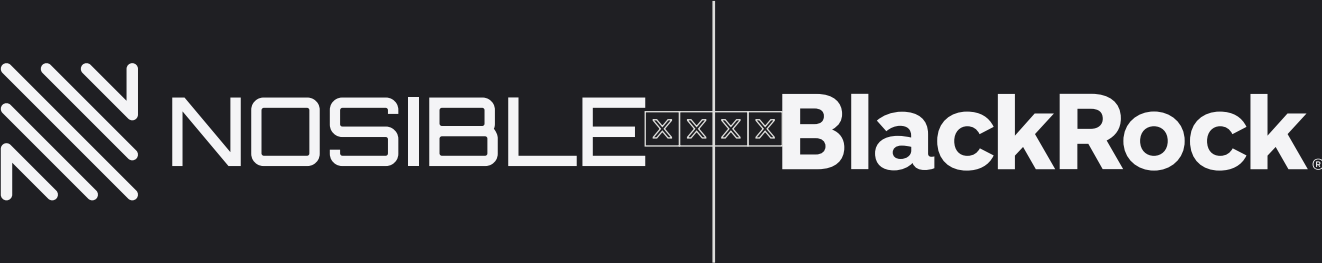
The clearspace is derived from the proportions of the logotype to ensure consistency across all applications.

CLEARSPACE (X):

X = height of the
“N” in the
logotype ÷ 2

CLEARSPACE RULE:

Clearspace = 2X
(top, bottom, left,
right)

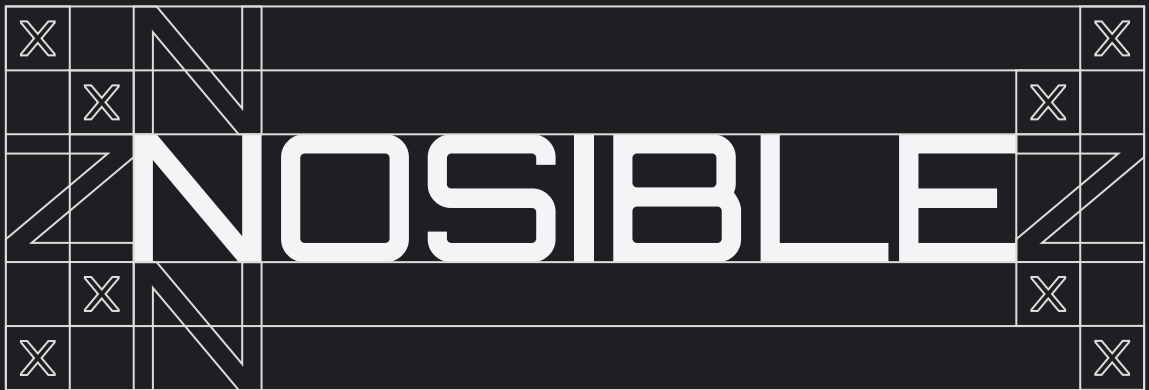
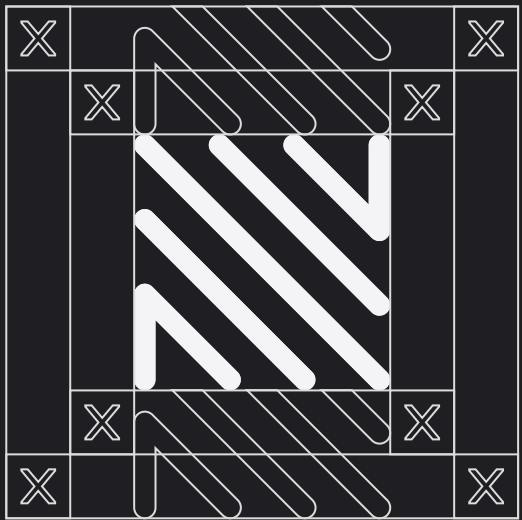


CO-BRANDING CLEARSPACE

When used alongside other logos, the clearspace must be increased to 2× to maintain separation and prevent visual conflict. This ensures the NOSIBLE identity remains distinct and uncompromised in shared environments.

SECONDARY LOGOS CLEARSPACES

All secondary logo variations follow the same clearspace principles as the primary logo, ensuring consistent visibility and separation across all applications. This maintains a unified system where each variation retains its integrity regardless of scale or context.



LOGO ON COLOUR

The NOSIBLE logo adapts to its background to maintain maximum contrast and legibility across all applications. The logo must always be clearly visible against its background.

CORE PRINCIPLE:
The logo must always be clearly visible against its background. On dark backgrounds, use the light logo and vice versa.



LOGO MINIMUM SIZE

To ensure clarity and legibility, the NOSIBLE logo must not be reproduced below a defined minimum size.

Reducing the logo beyond this threshold will compromise detail, spacing, and overall recognition.



GUIDELINES

- Do not scale the logo below the defined minimum size
- If space is limited, use the logomark instead of the full logo
- Always prioritise clarity over fitting the logo into constrained spaces

APPLICATION

If the logo becomes difficult to read, it is too small.

TAKE NOTE:

- These values represent the smallest size at which the logo remains clearly legible across all applications.

DIMENSIONS:

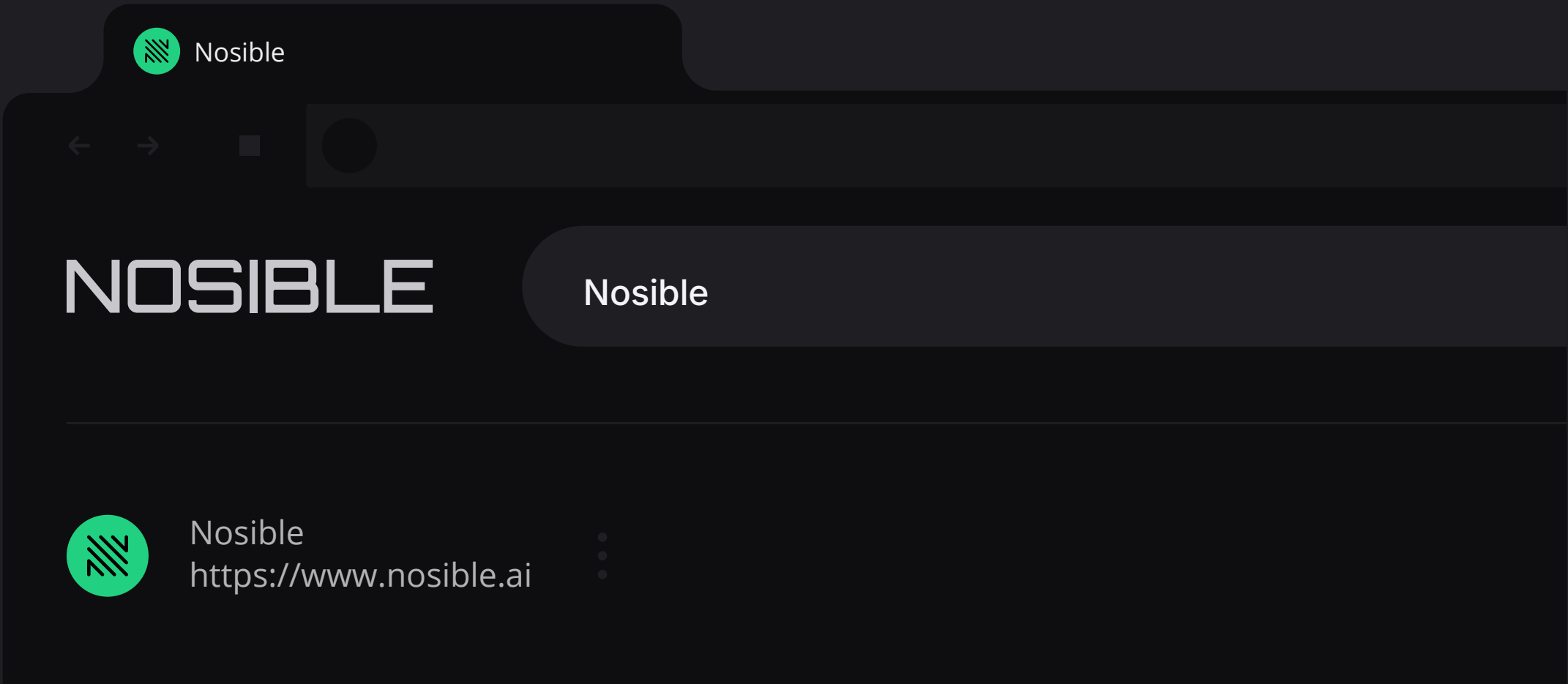
If the logo becomes difficult to read, it is too small.

- Digital - 16px (height)
- Print - 6mm (Height)

FAVICON

The favicon uses the (black on green) NOSIBLE logomark as a standalone identifier across browser environments.

It provides a compact and recognisable representation of the brand at small scales.



GUIDELINES

- Do not use the full logo or logotype as a favicon
- Do not place the mark on low-contrast or complex backgrounds
- Maintain sufficient padding to ensure clarity at reduced sizes

APPLICATION

- Browser tabs
- Bookmarks
- Search results
- Web app interfaces

LOGO MISUSE

Incorrect use of the logo weakens recognition, reduces legibility, and compromises the integrity of the brand.



GRADIENTS

Do not apply gradients to the logomark or logotype.



ROTATION

Do not rotate the logo.



COLOUR

Do not alter the logo colours.



KEYLINE

Do not outline or add keylines to the logo.



TEXTURES

Do not place the logo on a busy backgrounds that reduce legibility.



CONTRAST

Do not use the logo on low-contrast backgrounds.



DUOTONE

Do not resolve the logo in multiple colours.



PROPORTIONS

Do not distort, stretch, or change the proportions of the logo.

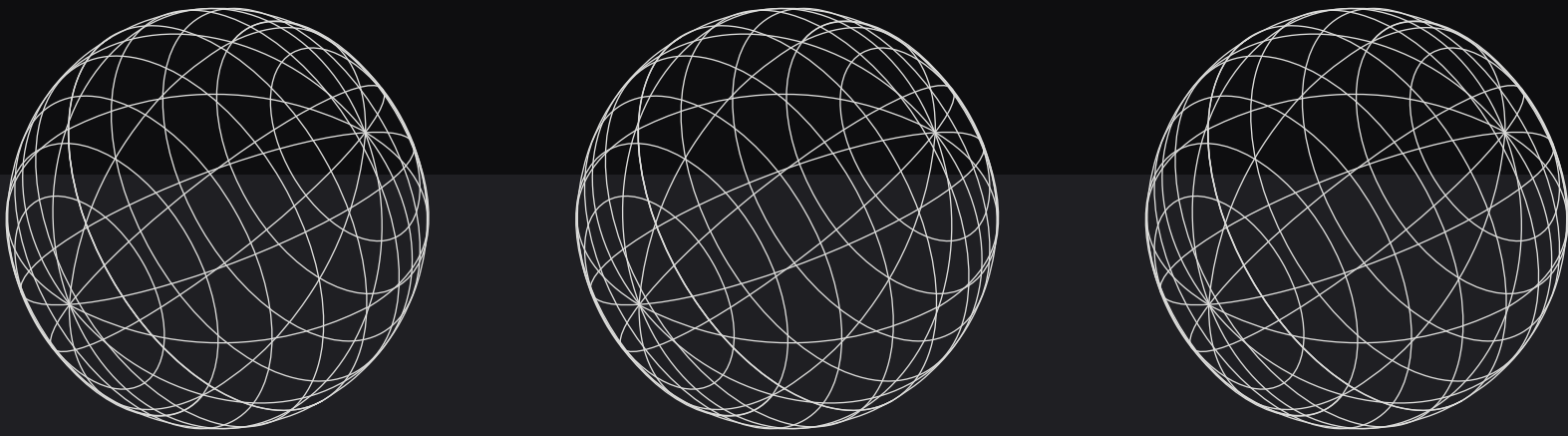
LOGO PLACEMENT

Each logo configuration has a specific role within the NOSIBLE identity system. Placement should reflect the intended function of each variant, ensuring consistency, clarity, and appropriate visual impact across applications.

All logo placements must align to the grid and maintain the defined clearspace at all times.

The primary and stacked logos should scale proportionally to approximately 25% of the layout width to maintain consistent presence and visual balance.

WORLDWIDE WEB SURVEILLANCE



PRIMARY LOGO

The Primary Logo is the default brand signature and should be used in most formal and first-touch applications.

USE WHEN:

- Brand recognition is the priority
- The logo needs to function as the main identifier
- There is sufficient horizontal space available

RECOMMENDED PLACEMENT:

- Top left
- Top centre
- Bottom left
- Bottom right

STACKED LOGO

The Stacked Logo is designed for more compact or vertically constrained applications.

USE WHEN:

- Horizontal space is limited
- A more balanced vertical composition is required
- The logo needs to sit comfortably within constrained formats

RECOMMENDED PLACEMENT:

- Centred
- Top centre
- Bottom centre
- Within square or portrait formats



LOGO PLACEMENT

The logomark and logotype introduce a more flexible layer within the placement system, allowing the identity to adapt to a wider range of compositions.

While still aligned to the grid and clearspace rules, these elements can be positioned more freely to support layout, emphasis, and visual balance.



LOGOMARK

The Logomark offers the most flexibility within the system and may be used independently where brand context is already established.

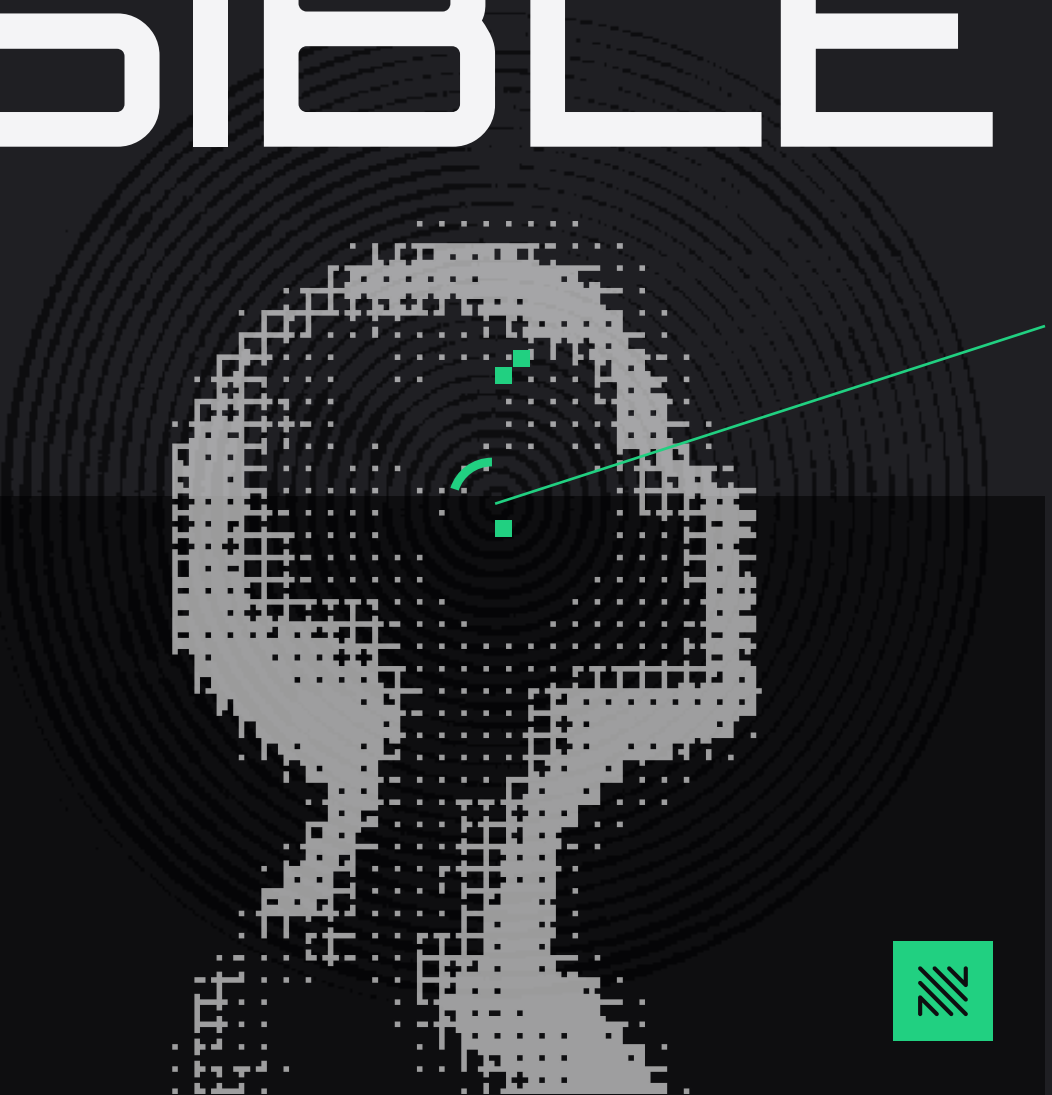
USE WHEN:

- Space is limited
- The application requires a minimal brand presence
- The mark is functioning as an icon, favicon, avatar, or interface element

RECOMMENDED PLACEMENT:

- Centre
- Corners
- As a subtle anchor or secondary brand signifier

NOSIBLE



LET THE WEB COME TO YOU



LOGOTYPE

The Logotype is the most typographic expression of the identity and should be used selectively for emphasis and visual impact.

USE WHEN:

- The brand name needs to carry more visual presence
- Recognition is already established
- A more editorial, graphic, or impact-driven layout is appropriate

RECOMMENDED PLACEMENT:

- Centred
- Large scale within a layout
- As a headline-adjacent brand statement
- In typography-led compositions

CORE COLOURS SYSTEM

The NOSIBLE colour system is built around a defined set of core colours that establish the foundation of the brand’s visual identity. While additional colours may be introduced where appropriate, these core colours must be used consistently to maintain recognition and cohesion across all brand applications.

OBSIDIAN

RGB

CMYK

14,14,16

12, 12, 0, 94

HEX

PANTONE

#0E0E10

BLACK 6 C

SLATE CORE

RGB

CMYK

31,31,35

74, 68, 62, 73

HEX

PANTONE

#1F1F23

NEUTRAL BLACK C

NEO GREEN

RGB

CMYK

38,208,124

68, 0, 72, 0

HEX

PANTONE

#26D07C

7479 C

CHROMIUM MIST

RGB

CMYK

200,200,204

21, 17, 14, 0

HEX

PANTONE

#C8C8CC

COOL GRAY 3 C

SLATE CORE VALUES																			
HEX	#333337	HEX	#434346	HEX	#57575A	HEX	#69696C	HEX	#7F7F82	HEX	#8F8F91	HEX	#A3A3A5	HEX	#B5B5B6	HEX	#C7C7C8	HEX	#D9D9DA

GHOST WHITE

RGB

HEX

CMYK

PANTONE

237, 237, 237

#EDEDED

6, 4, 4, 0

663 C

SILICA

RGB

HEX

CMYK

PANTONE

244, 244, 246

#F4F4F6

3, 2, 1, 0

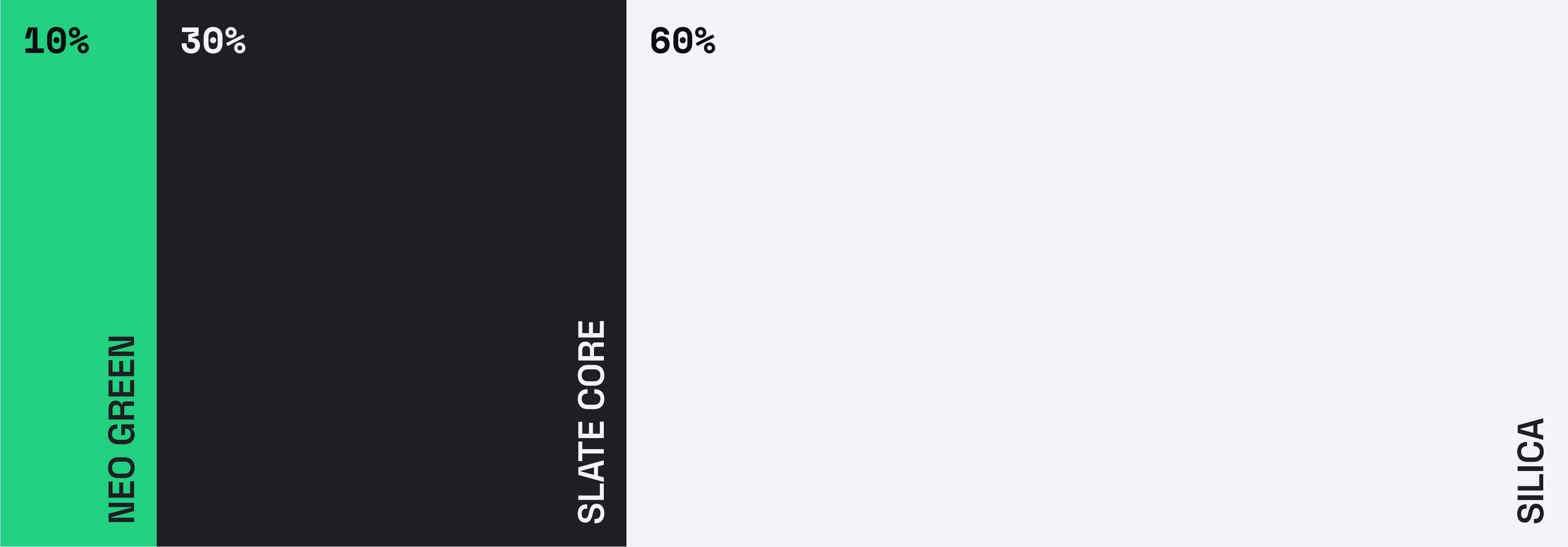
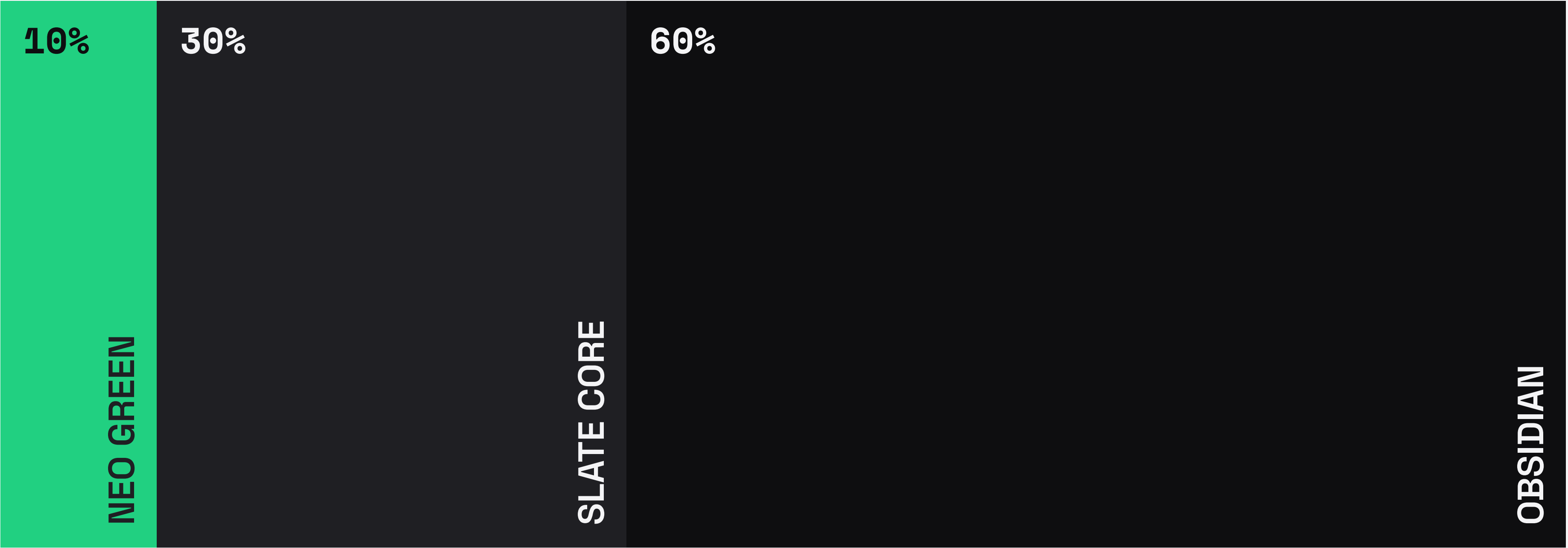
WHITE

COLOUR USAGE SYSTEM

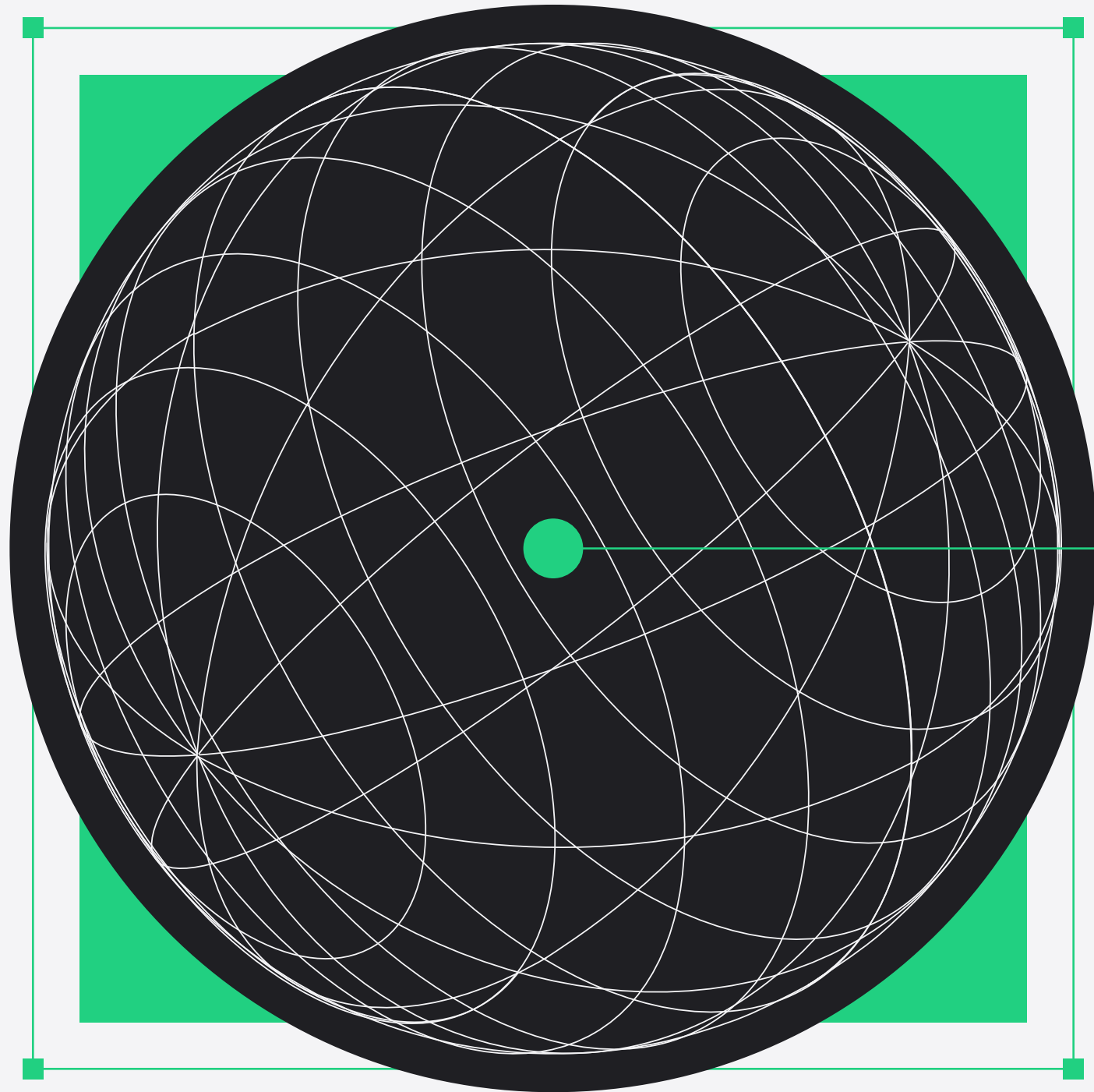
The system follows a structured ratio to ensure balance and clarity. On dark backgrounds, compositions should be led by Obsidian (60%), supported by Slate Core (30%), with Neo Green used as a controlled accent (10%). On light backgrounds, Silica forms the base (60%), with Slate Core (30%) and Neo Green (10%) maintaining the same supporting and accent roles.

This approach ensures a consistent visual hierarchy while allowing flexibility within a controlled framework.

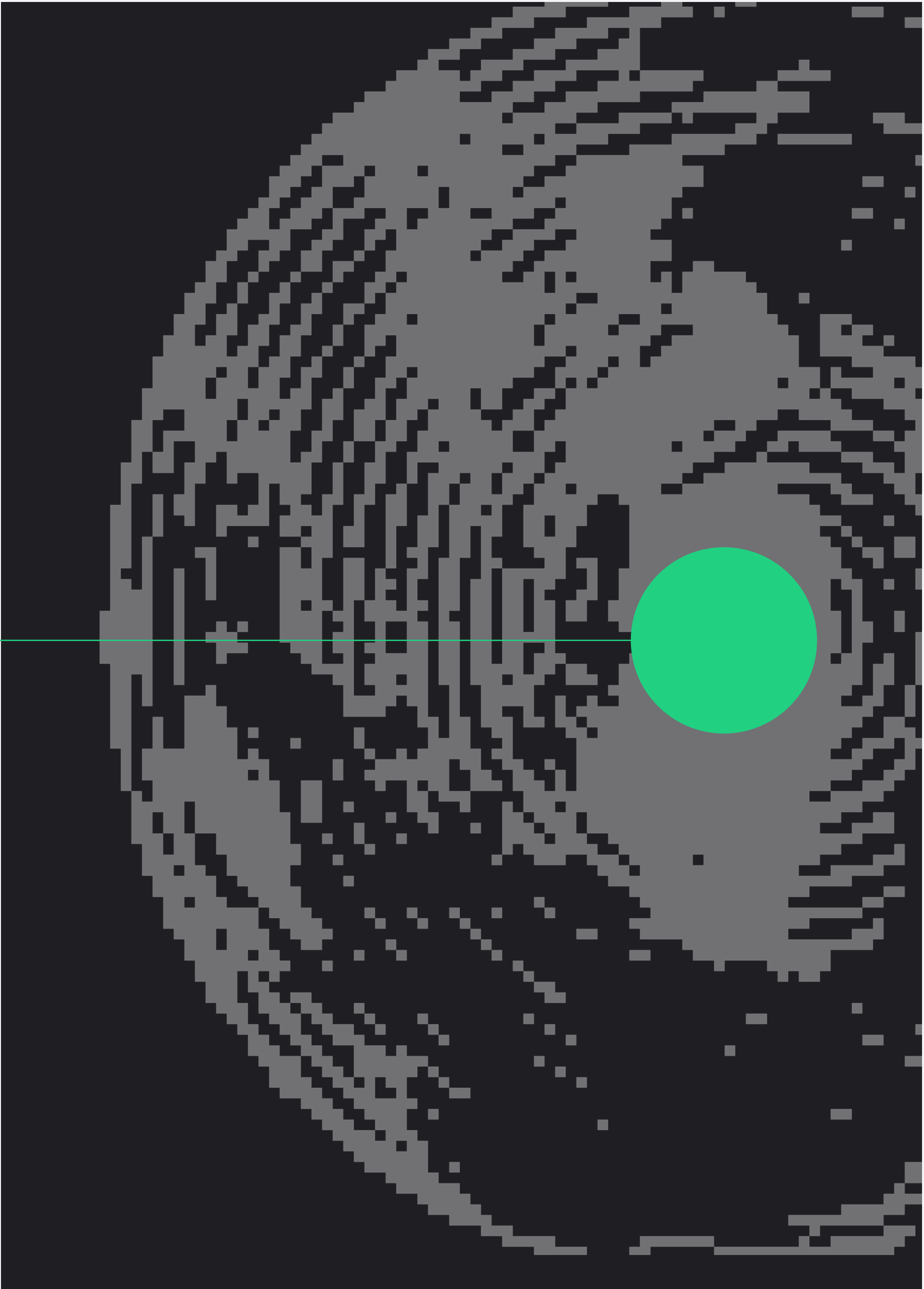
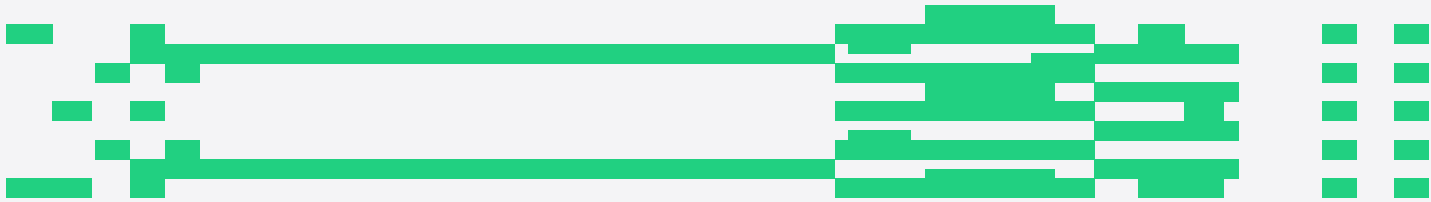
Copy colour is not subject to these percentages.



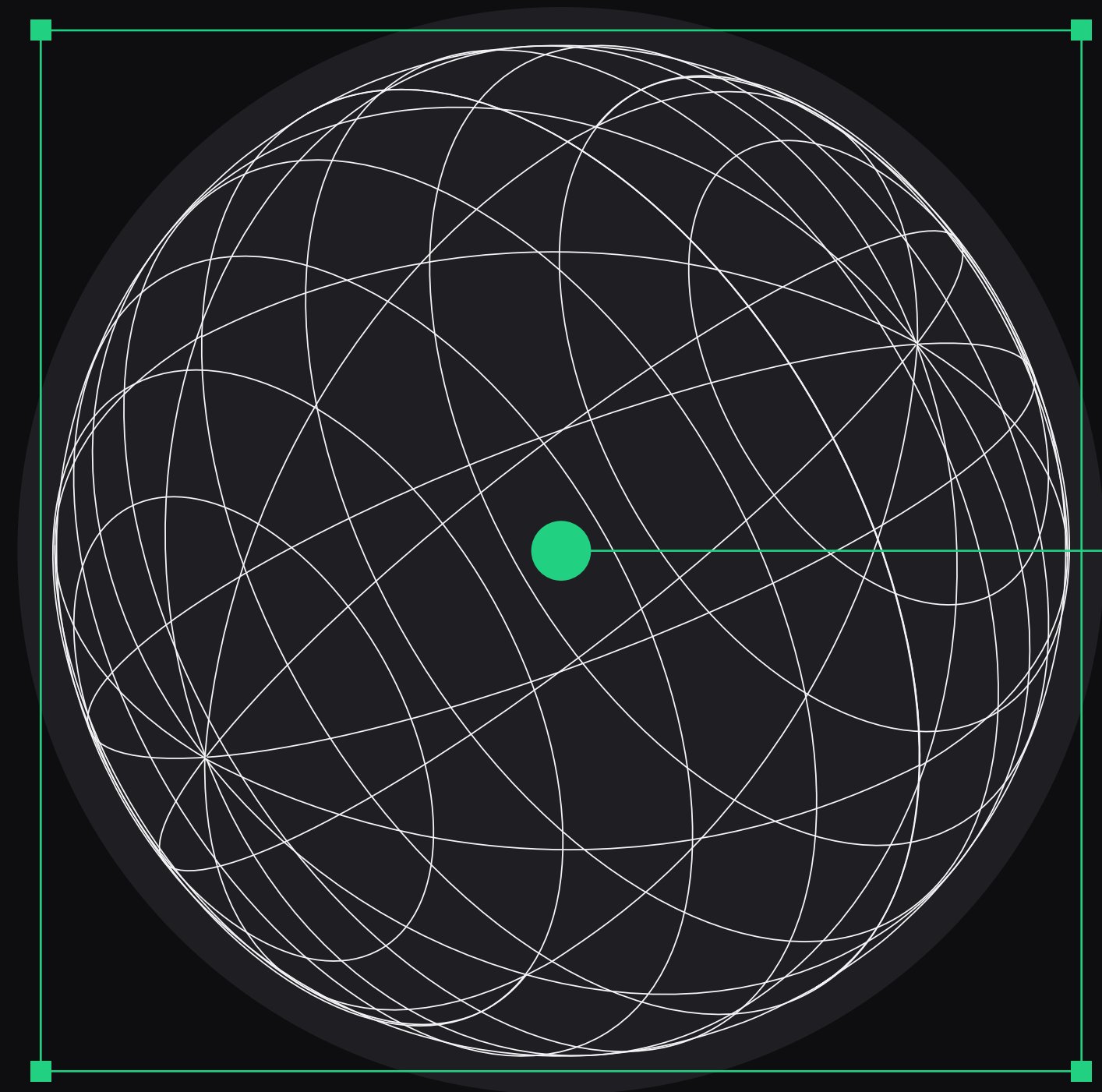
LIGHT BACKGROUND COLOUR SYSTEM



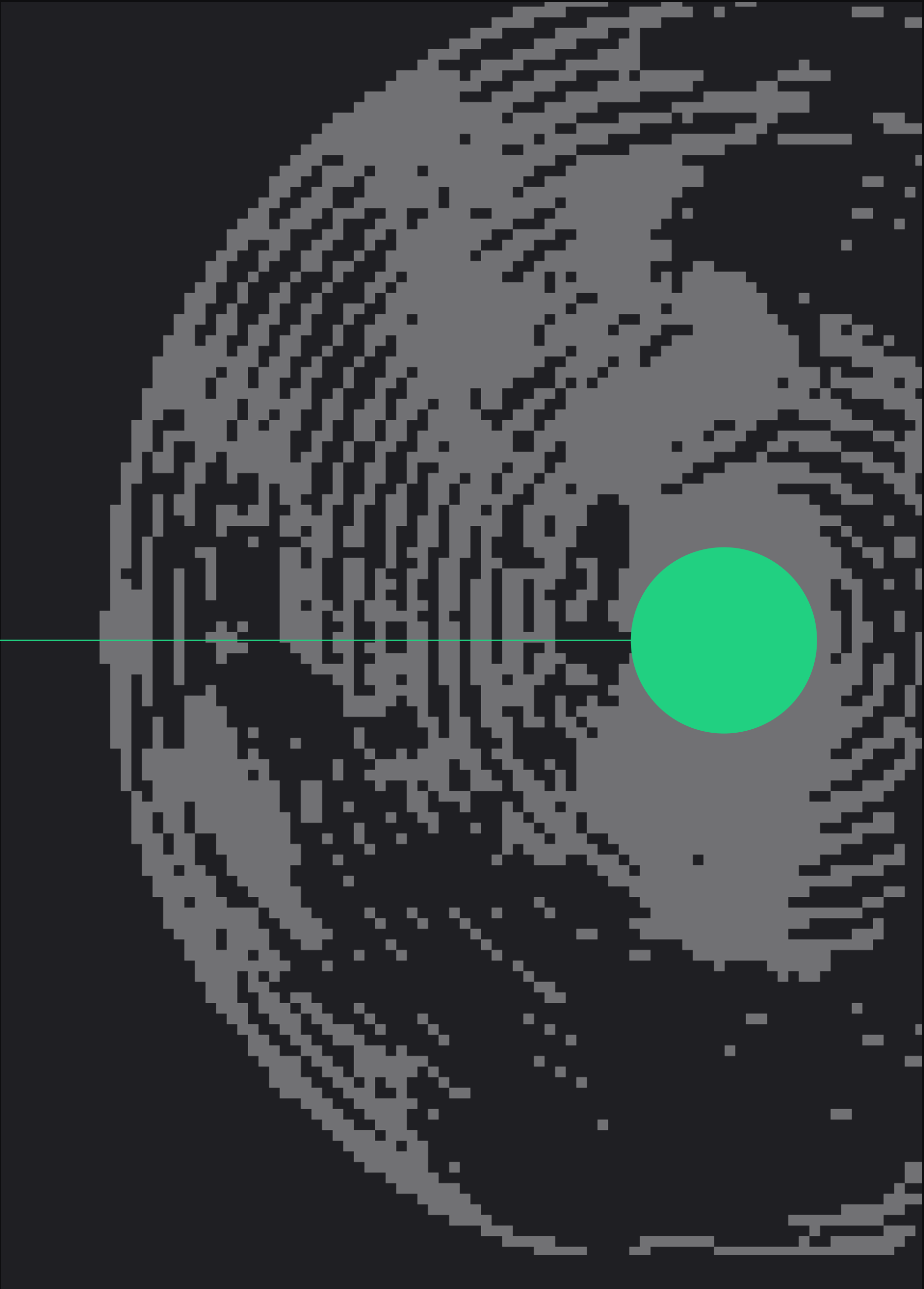
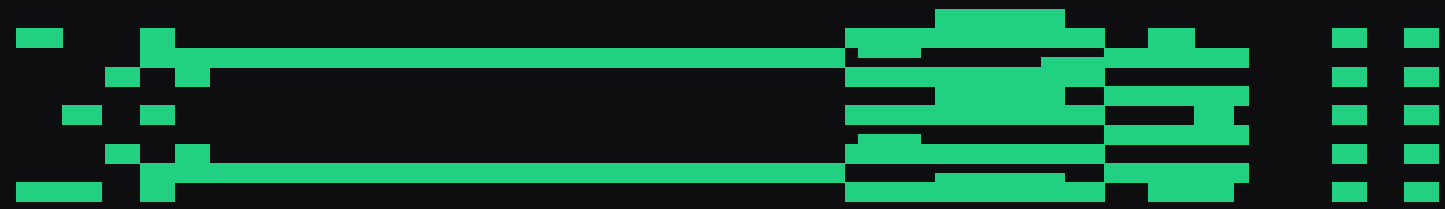
Exp 4: Combined
V1+V2 +1.5pp
+0.3pp +0.3pp
Small k=1 help,
V1's 5.8K docs
drowned by V2's
325K



LIGHT BACKGROUND COLOUR SYSTEM

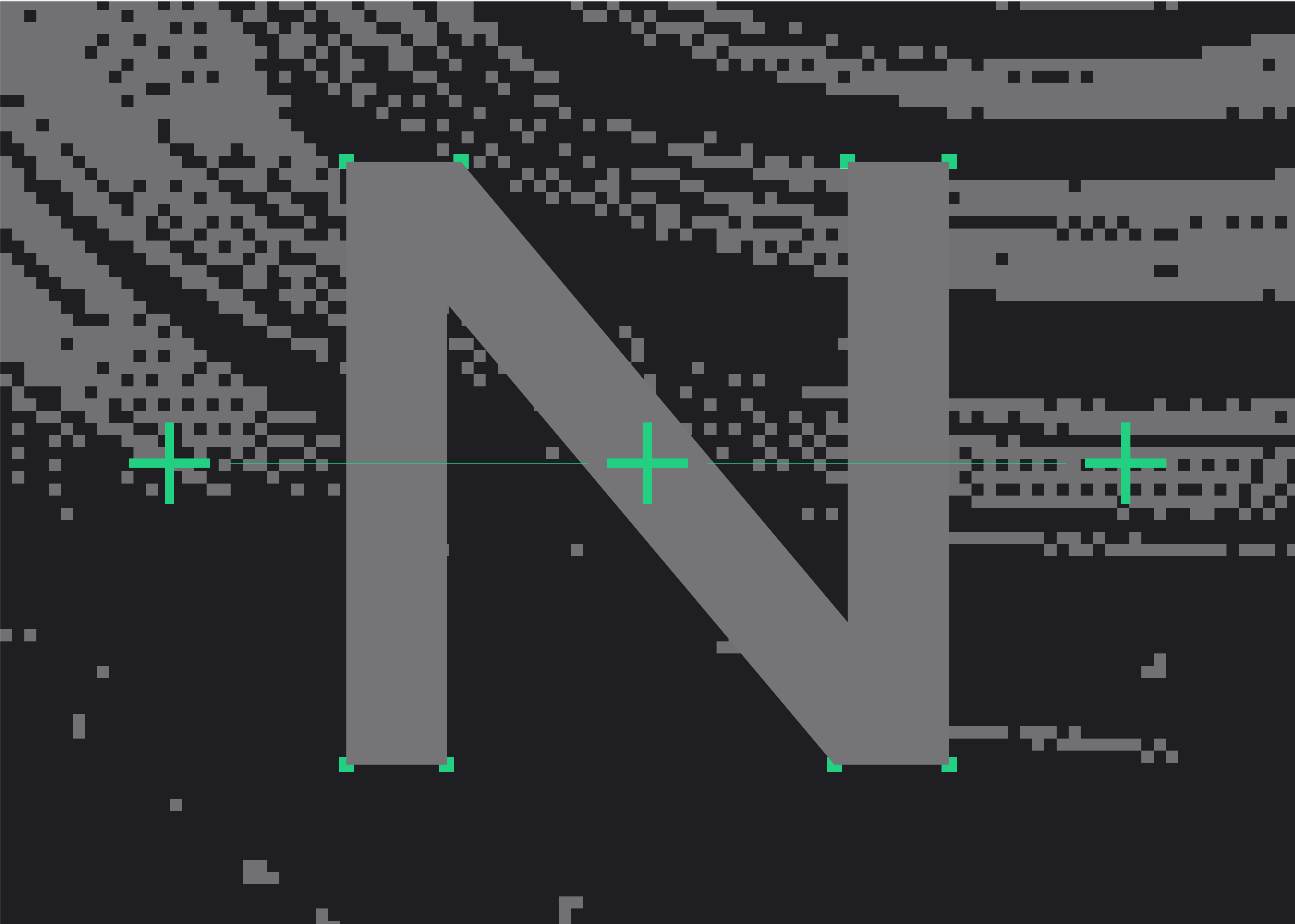


Exp 4: Combined
V1+V2 +1.5pp
+0.3pp +0.3pp
Small k=1 help,
V1's 5.8K docs
drowned by V2's
325K



TYPOGRAPHY SYSTEM

The NOSIBLE typography is built as a strict, grid-led system: high-contrast display type for impact, neutral text type for reading, and monospaced type for technical cadence. The goal is brutalist clarity—hierarchy first—so every layout stays consistent across scale, medium, and density.



TYPEFACE: ORBITRON^(D1)

Orbitron is a geometric display sans designed for high-impact, techno-industrial headlines. Within the system, it is reserved for hero statements and large typographic moments, using Regular as the default weight and stepping up to Semi-Bold only when additional visual mass is required.

It is not part of the functional reading hierarchy and should not be used in structured content such as articles, reports, or long-form layouts. When applied alongside other typefaces, it functions as an expressive layer rather than a purely functional one —enhancing visual identity without disrupting readability.

Keep tracking near normal and avoid large letter-spacing swings; enable kerning where supported (font-kerning: normal) to prevent uneven gaps at large sizes.

For web, declare a prioritized fallback stack (generic family last) so layout remains stable if the font fails to load.

Line height can reflect font size unless visual weighting necessitate otherwise.

ORBITRON
DISPLAY

- USE FOR:
- Hero Headers
 - High-impact, techno-industrial headlines.
 - Large Typographic Moments.

TYPEFACE: SPACE GROTESK^(H1)(H2)

Space Grotesk is a proportional grotesk derived from the Space Mono lineage—clean, technical, but more readable for non-mono settings.

It carries the brand’s “statement voice” (page titles, blurbs, and short editorial blocks); use Light for major headlines and Regular/Medium when you need stronger legibility at smaller sizes. Keep kerning on and apply only subtle tracking adjustments—especially in all-caps—so the letterforms stay engineered, not decorative.

On web, serve as WOFF2 and consider subsetting by language/usage to reduce payload.

SPACE
GROTESK

USE FOR:

- Headers and Hero Blurbs
- H1 and H2

TYPEFACE: INTER^(BODY)

Inter is a screen-optimized workhorse designed for UI and sustained reading, with broad weight coverage and variable-font support.

It is the default for paragraphs and long-form copy (use Regular/Medium; reserve bold for short emphasis only), keeping rhythm stable across dense information layouts. Use a body line-height around 1.5× to maintain readability and scanning efficiency, and avoid tight leading in multi-line blocks.

For numerics or disambiguation (e.g., 0 vs O), use Inter’s OpenType features when needed (e.g., slashed zero / tabular figures).

Inter

USE FOR:

- Body Copy - (Presentations, print ads, Articles, Any copy dense information)
- Interface - (UI - Body Copy, Blogs etc)

TYPEFACE: SPACE MONO^(M1)(M2)

Space Mono is used to communicate system-level, technical, and supporting information within the NOSIBLE identity. It introduces a distinct, utilitarian tone that complements the primary typographic system.

The monospace layer is structured into two roles: M1 and M2.

M1 is used for descriptor headers and labels, while M2 is used for metadata and specification-level content such as dates, times, reading time, and author information.

Space Mono works in conjunction with the broader type system, providing contrast and clarity while also supporting the brand’s data-driven and system-oriented aesthetic. it is used for specs, UI-style labels, footers, and data snippets (use Regular for body-labels and Bold for label headers). Avoid faking spacing with typed spaces; control spacing with CSS letter-spacing/word-spacing when required so text remains semantic and accessible.

SPACE
MONO

USE FOR:

- Headers exclusively for:
- Data, Specs, Numbers and Descriptors

TYPE HIERARCHY

The typographic hierarchy is designed to be deliberately steep—using display scale to establish identity, followed by a rapid transition into structured reading sizes. This creates clear visual contrast while maintaining efficiency in communication.

In application, the system resolves into a defined scale (129 → 64 → 32 → 18 → 16 → 14), supported by consistent spacing increments aligned to a 20px grid. The result is a hierarchy that is both expressive at the top and highly functional at its core.

DESIGNING SYSTEMS THAT SCALE WITH INTELLIGENCE, NOT COMPLEXITY.

S. KUBRICK

16 OCT 2025 • 6 MIN READ

WHY MODULAR THINKING DEFINES MODERN DESIGN SYSTEMS

Design systems are no longer static sets of rules, but living frameworks that evolve alongside the products they support. A modular approach allows for flexibility without sacrificing consistency, ensuring that each component can adapt to different contexts while maintaining a unified visual language.

By establishing clear relationships between typography, spacing, and layout, designers can create systems that are both predictable and expressive. This balance is what enables scalability across platforms and use cases.

SYSTEM V1.0 • Updated for adaptive layouts

LINE HEIGHT AND PADDING

- H2 TO M1/M2:

▪ 60px
- H1 SPACE GROTESK:

▪ Line Height = Font Size × 1.0 – 1.05
- M1 + M2 SPACE MONO:

▪ Line Height = Font Size × 1.4 – 1.5
- M1/M2 TO H2:

▪ 40px
- H2 SPACE GROTESK:

▪ Line Height = Font Size × 1.2
- H2 TO BODY:

▪ 40px
- BODY INTER:

▪ Line Height = Font Size × 1.5
- BODY TO M1/M2:

▪ 40px
- M1 + M2 SPACE MONO:

▪ Line Height = Font Size × 1.4 – 1.5

GRID SYSTEM

The NOSIBLE grid is built on a modular structure that balances consistency with flexibility. The layout is based on a 4-column by 2-row system, providing a stable foundation for content while allowing for controlled variation.

The working area is defined by a 40px margin, establishing a clear boundary between content and frame. Within this structure, a consistent 20px base unit governs spacing, gutters, and subdivisions, ensuring alignment across all layouts.

STRUCTURE & SPACING

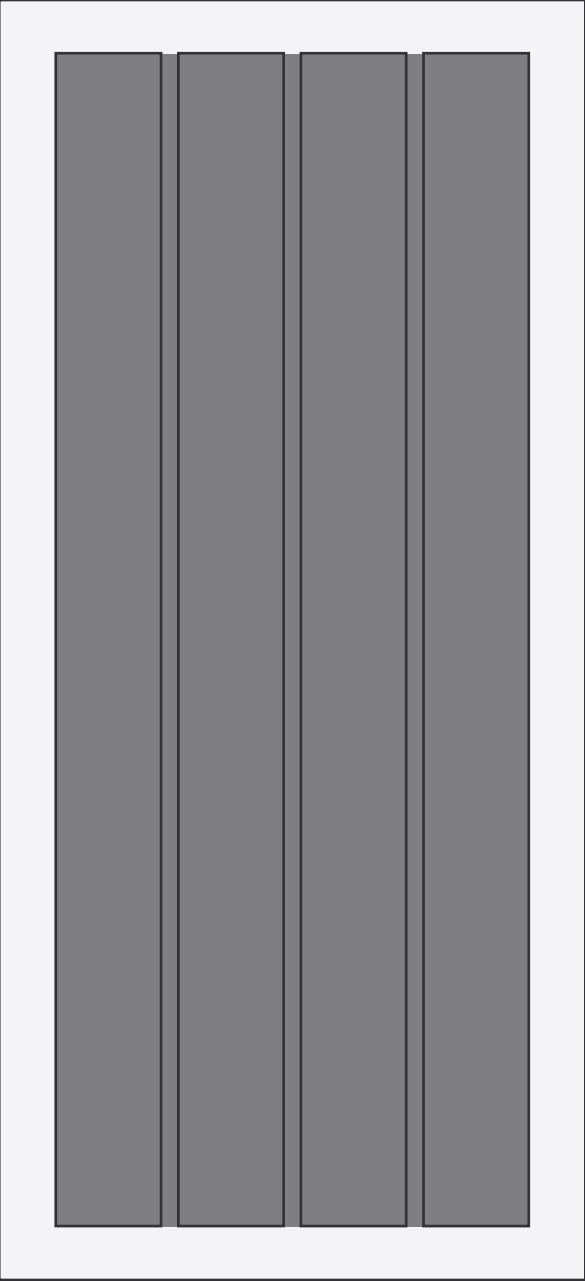
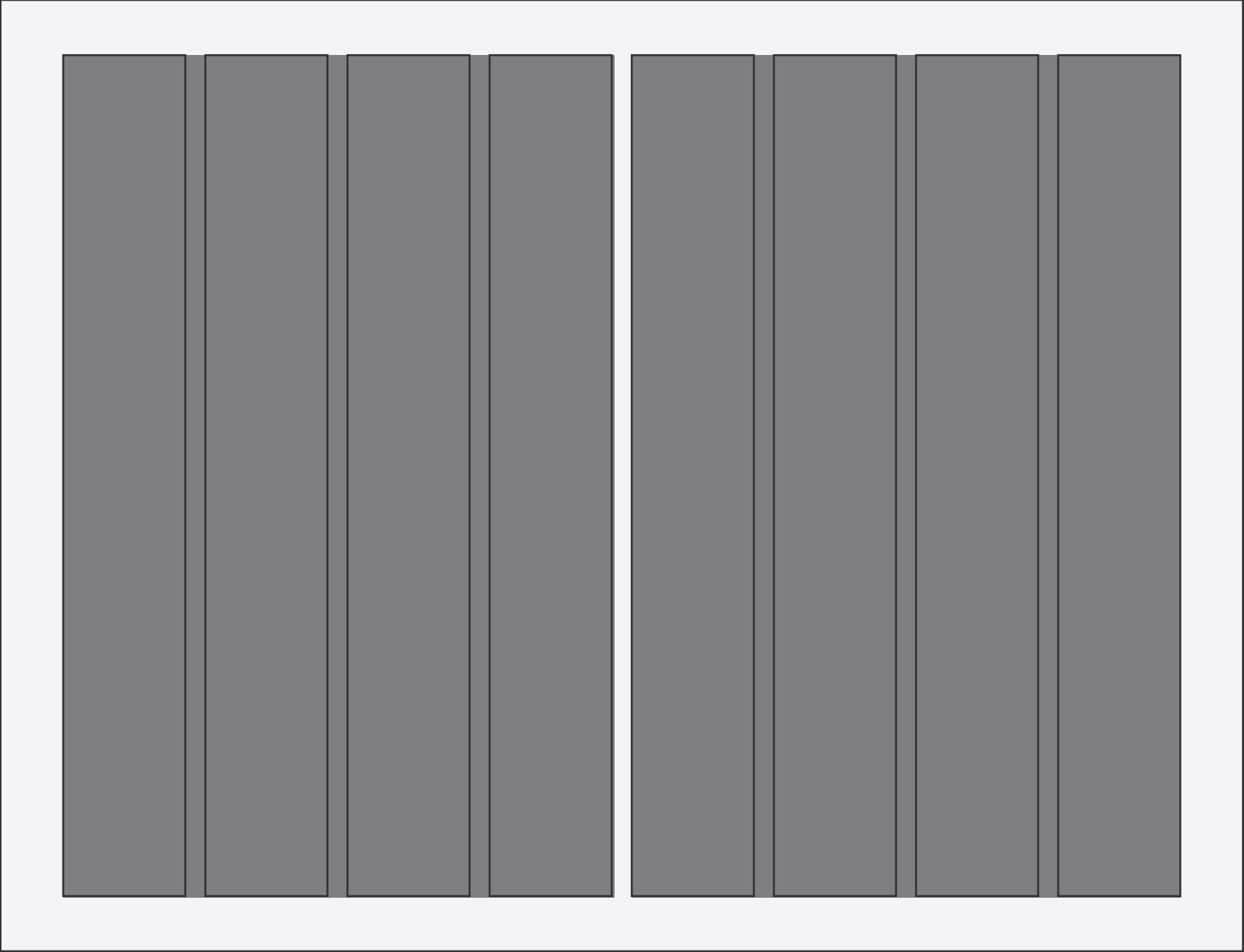
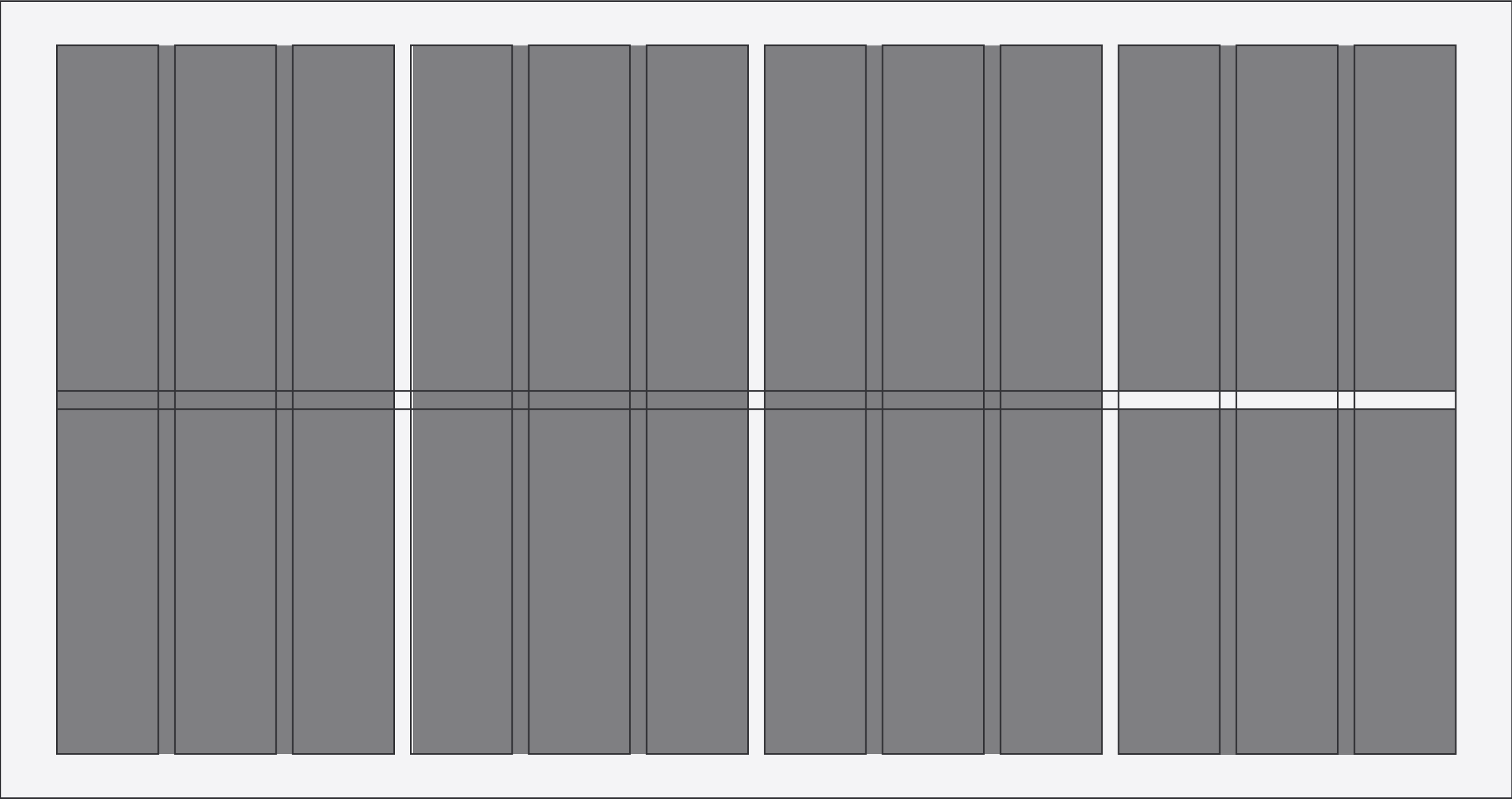
The grid is divided into:

- 4 equal columns with 20px gutters
- 2 equal rows with 20px gutters

A content-safe area is maintained within the grid to preserve visual breathing room:

- 40px from top, left, and right
- 60px from bottom, accommodating the footer

The footer is positioned within the lower margin, sitting centrally within a 20px internal band, ensuring equal spacing above and below while maintaining alignment with the overall grid rhythm



MODULARITY

While the base grid is fixed, it is designed to be subdivided as needed. Columns and rows can be evenly split to support different layout requirements, allowing for thirds, halves, or finer modular structures without breaking the system.

This ensures layouts remain flexible while retaining a consistent underlying logic.

RESPONSIVE APPLICATION

The grid is inherently adaptable for digital environments. The 4-column structure scales naturally into broader systems:

- 12-column (desktop)
- 8-column (tablet)
- 4-column (mobile)

This progression maintains proportional relationships across screen sizes, ensuring consistency between print, web, and application interfaces.

LAYOUT SYSTEM

NOSIBLE layouts embrace structure, but reject uniformity. Built on a consistent grid, compositions introduce contrast through scale, spacing, and density—creating tension between precision and expression.

Drawing from brutalist principles, layouts favour bold positioning, asymmetry, and controlled imbalance, using contrast to guide attention and define hierarchy.

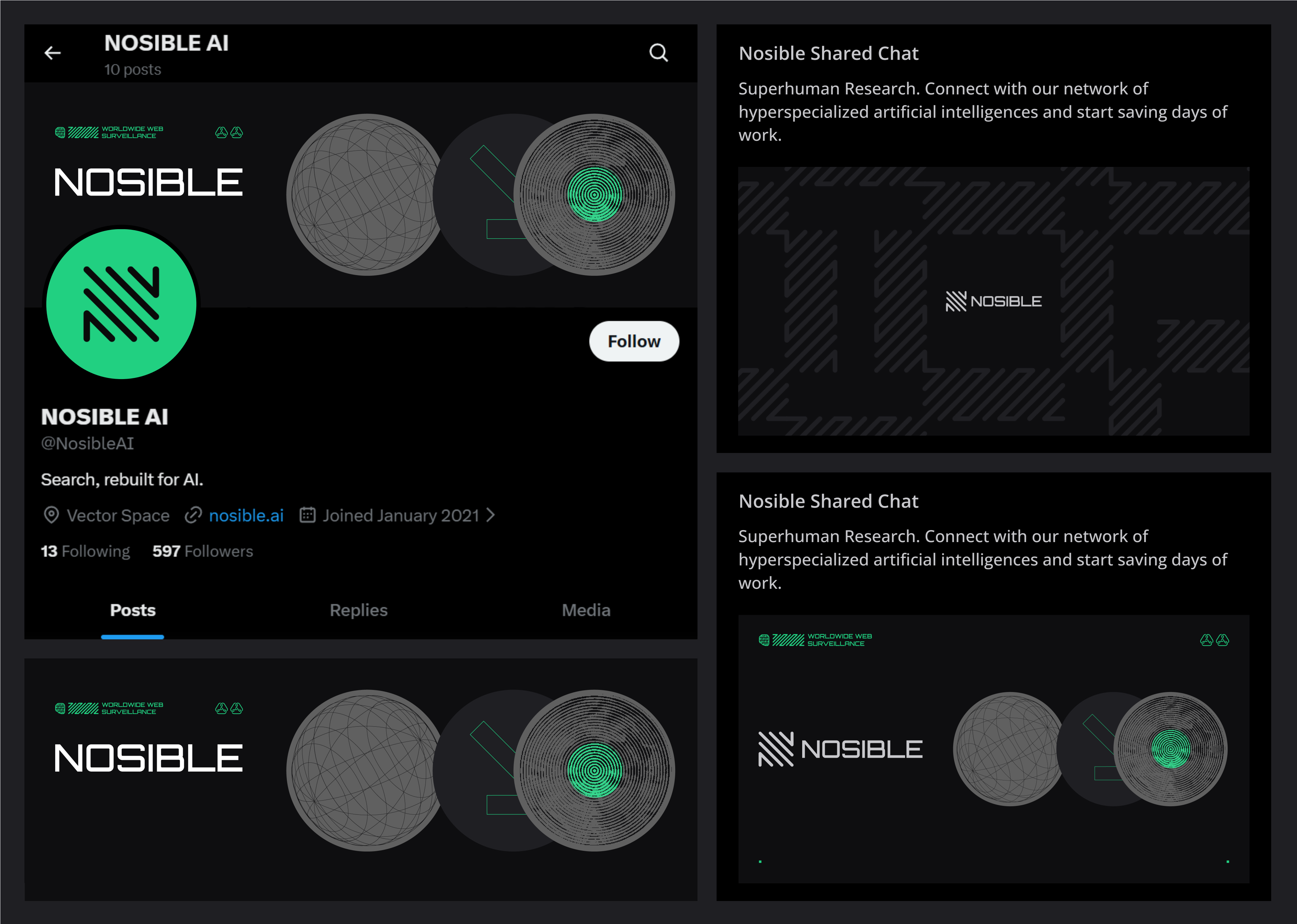
THE GRID PROVIDES THE RULES. THE LAYOUT DEFINES HOW FAR THEY CAN BE PUSHED.

SOCIAL MEDIA

NOSIBLE’s social and shared media assets extend the core brand system into dynamic, high-visibility environments. Profile imagery, cover visuals, and shared content banners are designed to communicate the brand instantly while maintaining consistency across platforms.

The profile mark utilises the logomark in isolation, ensuring clarity and recognition at small sizes. The cover images and banners expand on the brand’s visual language—combining structured layouts, geometric forms, and high-contrast compositions to create depth and movement.

These assets apply the core principles of the identity: controlled use of Neo Green as an accent, dark foundational tones, and a balance between precision and visual energy. Elements are layered and scaled to create a sense of progression and intelligence, reflecting the product’s underlying complexity while remaining visually cohesive.



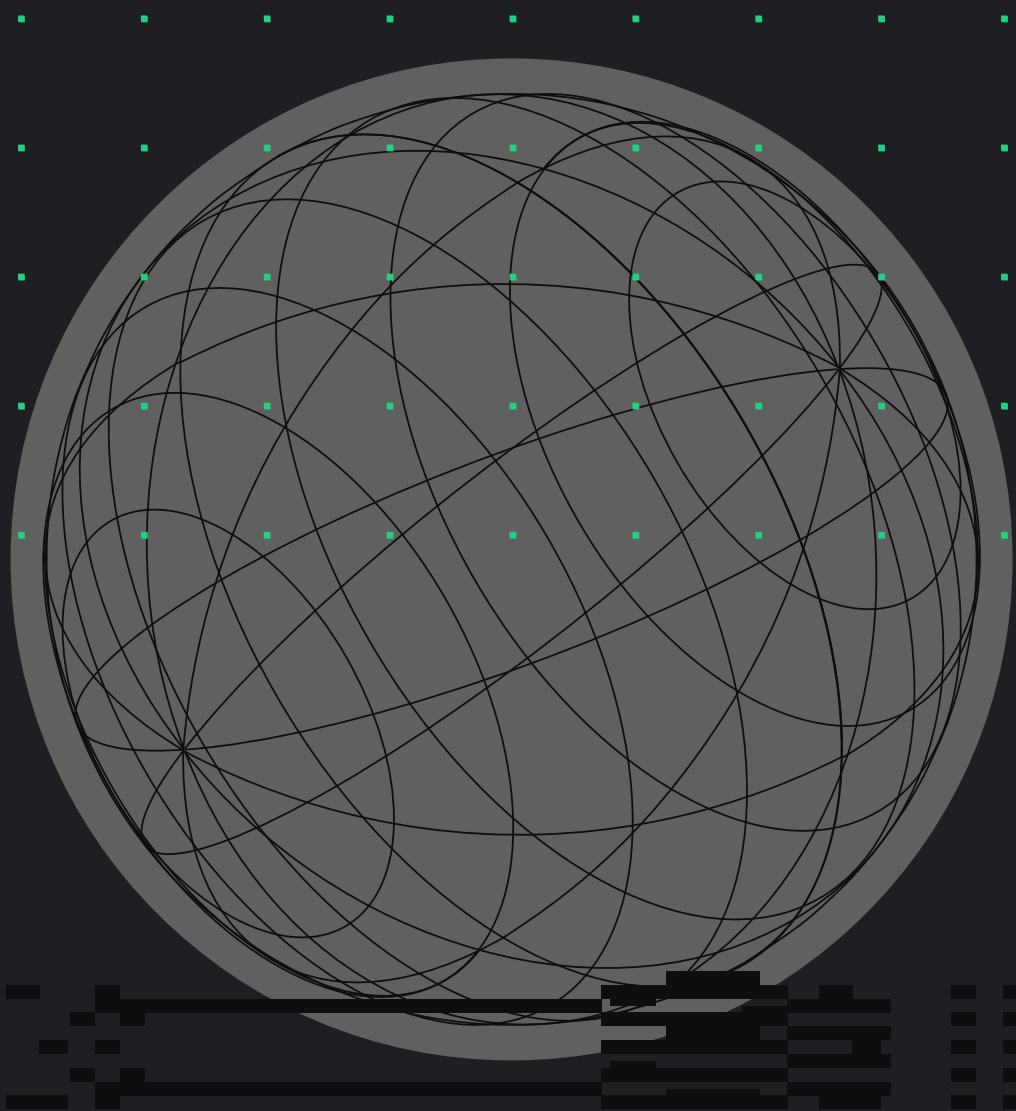
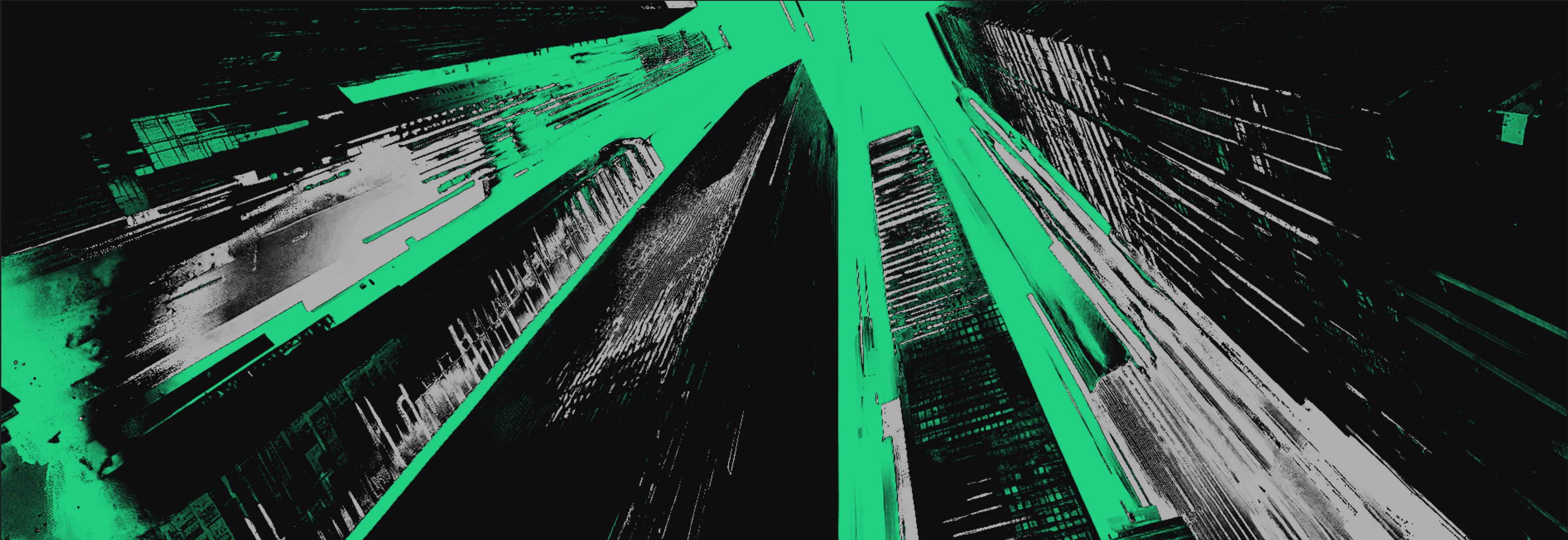
VISUAL LANGUAGE

NOSIBLE operates at the intersection of precision and disruption. The visual language is built on a structured system, but defined by contrast—large against small, dense against open, controlled against expressive.

Influenced by digital brutalism, the identity favours bold composition, asymmetry, and tension, using scale and spacing to guide attention. Dark foundational tones are paired with controlled accents of Neo Green, creating focus within a restrained palette.

Many of the visual expressions draw from data visualisation, speed, and digital surrealism—layering geometric forms, signal-like elements, and abstract motion to reflect intelligence in motion. These elements introduce energy without compromising the underlying system.

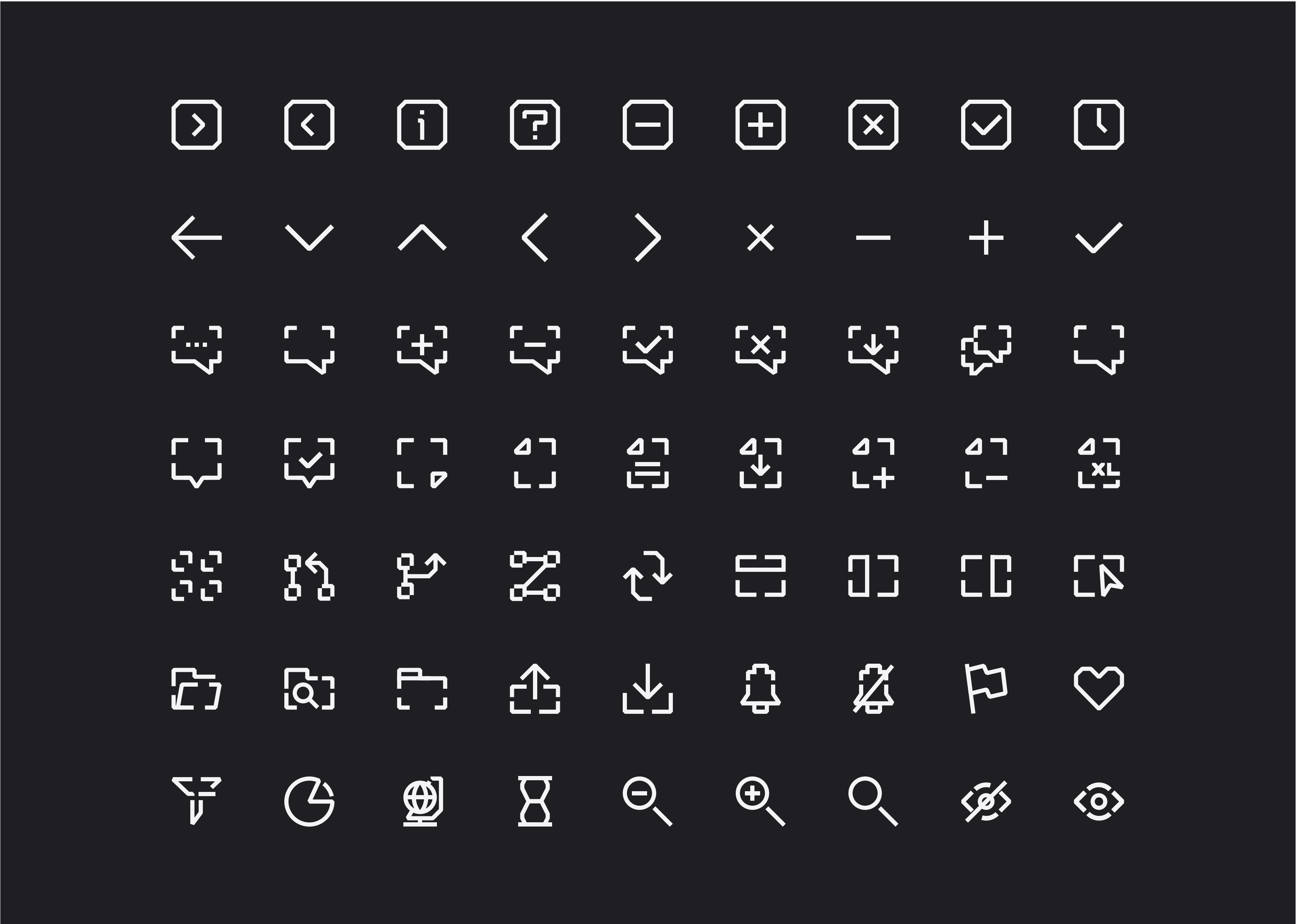
The result is a visual language that feels engineered, not decorative—consistent, adaptable, and designed to scale.



ICON DESIGN

NOSIBLE’s iconography is built on a precise, angular framework that reflects the brand’s system-driven nature. Forms are constructed using sharp line breaks and geometric cuts—creating a visual language that feels both technical and intentional. The use of consistent stroke weight and modular construction ensures clarity at all sizes, while reinforcing alignment with the broader grid and typographic system.

The icons draw inspiration from digital interfaces, data systems, and command-line environments—introducing a subtle sense of motion and interaction through their segmented forms. This approach allows each icon to feel functional yet expressive, balancing usability with the brand’s distinct visual identity. Together, they operate as an extension of the system, maintaining coherence while adding a layer of precision and digital character.



BRAND COLLATERAL

The NOSIBLE brand system is not confined to layouts or screens—it extends across every touchpoint, from stationery to corporate merchandise. The same principles of structure, contrast, and controlled energy guide each application, ensuring that whether it’s a business card, notebook, or digital asset, the outcome feels intentional and unmistakably NOSIBLE. Every element is built from the same rules: grid, hierarchy, colour balance, and typographic discipline.

NOSIBLE assets carry presence—designed to be remembered, engaged with, and even desired. The result is a cohesive system where function meets identity, elevating the brand beyond utility into something people recognise, connect with, and want to be part of.

NOSIBLE



Stuart Reid
Chief Executive Officer

stuart@nosible.com

nosible.ai



NOSIBLE

NOSIBLE Inc. 1209 Orange Street in
the City of Wilmington,
County of New Castle, Delaware,
ZIP Code: 19801

Recipient Name
Recipient Adress

Recipient Name
Recipient Adress

10th December 2025

Dear Recipient

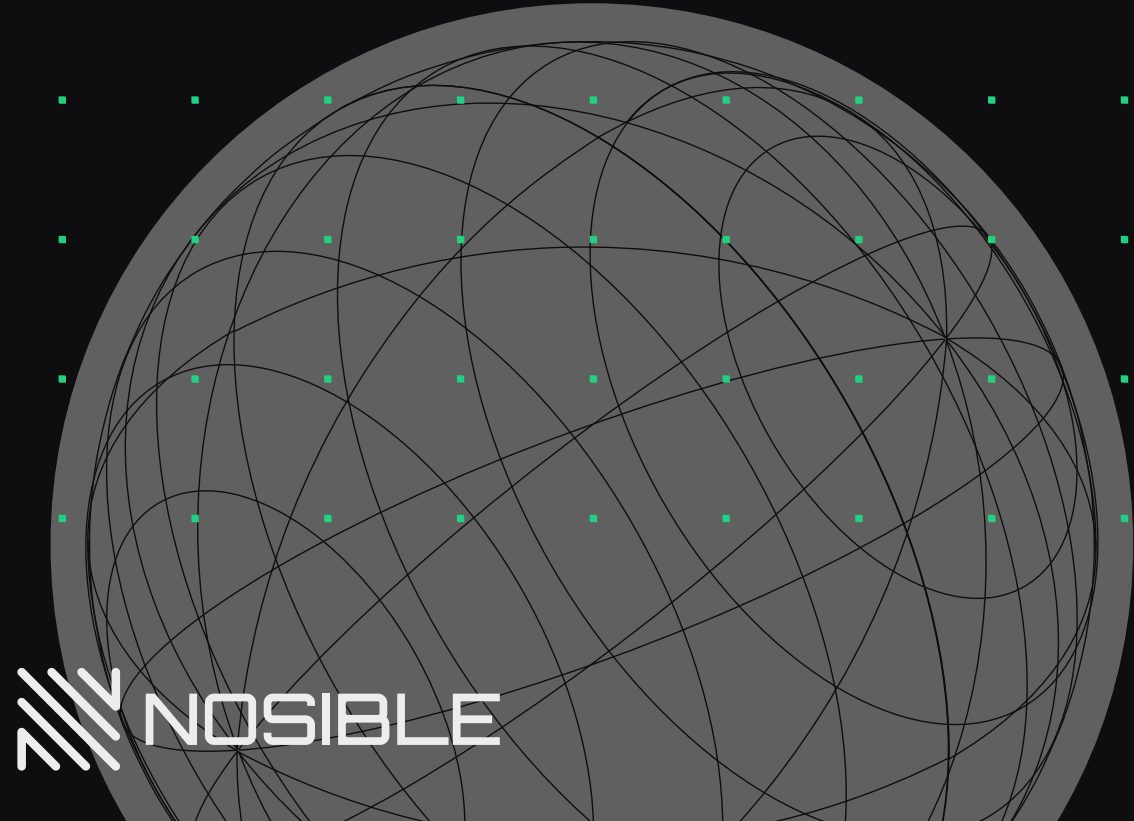
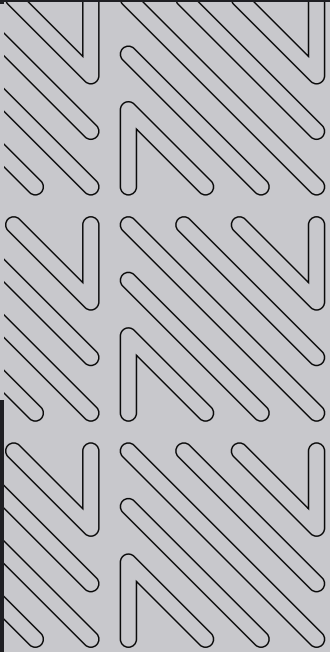
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Kind Regards

Stuart Reid
Chief Executive Officer

WHITE-
PAPER





ALTITUDE A4 NOTEBOOK

MATERIAL :	▪ Vinyl PVC
SIZE :	▪ 29.3cm (l) x 21.1cm (w) x 1.5cm (h)
CAPACITY :	▪ A4. 80 Sheets / 160 Lined Pages
BRANDING OPTIONS :	▪ Foil, Screen Print, Belly Band A4



ZEN PEN

LENGTH :	▪ 141.5mm (5.6 inches)
WIDTH :	▪ 11.7mm (0.46 inches)
HEIGHT :	▪ 14.2mm (0.56 inches)
WEIGHT :	▪ 8.00 grams (0.28 ounces)



T-SHIRT

MATERIAL :	▪ 165g/m2 100% Cotton Single Jersey Knit
SIZE :	▪ S - 5XL
BRANDING OPTIONS :	▪ Embroidery, Screen Print, Digital Transfer T-Shirts A4, A5 & A6



ALUMINIUM WATER BOTTLE

MATERIAL :	▪ BPA-Free Aluminium
SIZE :	▪ 24.5cm (h)
CAPACITY :	▪ 750ml
BRANDING OPTIONS :	▪ Digital Print Drinkware, Laser Engraving, Pad Print, Screen Wrap



TRADE JACKET MENS

MATERIAL :	▪ 195g coated polyester outer fabric
SIZE :	▪ S-5XL
BRANDING OPTIONS :	▪ Heat Press, Embroidery, Direct-to-Film

THANK YOU

